

Cedar Valley Views

APICS

SEPTEMBER 2001

Build Your Business— Build Your Team— Build Your Career

Chapter President Stark has a few comments on our new Cedar Valley APICS Chapter marketing theme & why you are the best person to help deliver the message. See Pg 7.

Board Approves Newsletter Advertising

Check out RSM McGladrey, Inc., our first newsletter advertiser, on page 9. Can we help your enterprise? Advertising guidelines/rates on Pg 8.

Cedar Valley Newsletter Going Electronic

And we need your help. Our target is to send 50% of our newsletters electronically by October, and 75% by January, 2002. Emailing the newsletter is faster, easier, more economical (eliminates printing & postage), and allows us more flexibility with space and color. And all we need is for you to title an email "CDVA Newsletter Distro" and send it to gstark@mcleodusa.com.

Coming on October 9

PDM—Tour of the Gazette Communication Plant. Miss this tour, and you miss a lot!

www.cedarvalleyapics.org

Register for our Sep 11 PDM: “How Can You Achieve a Lean Enterprise?”

Learn what Rockwell learned about pursuing “Lean.” Rockwell Production Manager Mike Drake will share the results and lessons learned from the company’s pursuit of Lean Manufacturing and a Lean Enterprise. Real people, real situations, real results—just what you need to “Build Your Business—Build Your Team—Build Your Career.” And it’s another opportunity to earn Certification Maintenance points. Full description and details on page 2. Phone or email your registration today!

Steve Rose Wins PT Cruiser!

Longtime APICS member Steve Rose was the lucky winner of a Chrysler PT Cruiser (for a weekend) during the April Cedar Valley APICS Chapter Annual Meeting. More fun and a lot of learning opportunities are planned for the 2001-02 chapter program year. Check out the full schedule of Professional Development Programs on page 3.



Board Aims High

The 2001-02 Chapter Strategic Plan reflects our commitment to maintain our reputation as “the hardest working chapter in APICS” and continue to improve the quality of our programs and the strength of our organization. Review the plan on pages 4—5. Introductory leadership opportunities are available—good for the chapter, the resume, and the career. They are also guaranteed to be fun and not push you into a higher tax bracket. Contact President Gregg Stark.

SEPTEMBER 2001 PROFESSIONAL DEVELOPMENT MEETING

Presentation: "How Can You Achieve A Lean Enterprise?"

Presenter: Mike Drake

Production Operations Manager for GPS Products
Rockwell Collins, Coralville, IA

When: Tuesday, September 11, 2001

6:00 PM	Networking
6:30	Chapter Business
6:45	Dinner
7:30	Program

Where: Longbranch Hotel, Restaurant, & Convention Center
90 Twixt Town Rd NE, Cedar Rapids, IA

Learn what Rockwell Collins learned as it pursued the Lean Manufacturing philosophy, and how lean thinking can increase efficiencies and profitability in your business through the systematic elimination of wasteful activities and processes.

Do you think that "Lean" only applies to manufacturing? Not true. The Lean philosophy can be a valuable tool to change your service, professional, distribution, or public sector business into a Lean (and competitive) Enterprise.

Mike will provide an overview of the Rockwell Lean Implementation process, including Value Stream Mapping & Analysis, SS Workplace Organization, and Radical Process Improvement. He will share some of the results achieved and lessons learned in pursuit of a Lean Enterprise. On one product family, Mike and his team improved productivity by 58%, reduced WIP inventories by \$4.2 million, and improved quality by 67%.

Mike developed the Rockwell Lean implementation process, Value Stream Mapping, and Lean education courses. He was the first person at Rockwell to earn the Lean Electronics Masters certification. Mike has been employed by Rockwell for 15 years, the last year as Production Operations Manager. He has a BA in Industrial Tech & Bus Admin from William Penn College & an MBA from Nova Southeastern University.

Reservations required by September 7. \$20.00 (No-shows are billed.)
Please forward reservations to your APICS Company Coordinator:

Or contact Cedar Valley APICS Program Team Member Jim Milden,
phone 319.365.0471, or email jim.milden@apachehb.com

Professional Development Meetings 2001-02

September 11, 2001

How Can You Achieve A Lean Enterprise?

Mike Drake, Production Manager, Rockwell Collins, Coralville

Learn what Rockwell Collins learned as it pursued the Lean Manufacturing philosophy, and how lean thinking can increase efficiencies and profitability in your business through the systematic elimination of wasteful activities and processes.

October 9, 2001

Gazette Communications Plant Tour

Peg Schmitz, VP Print Operations and Chuck Peters, President

Join us for a tour of this state-of-the-art printing and publishing facility, along with presentations on the planning, scheduling, inventory, and logistics required to compete effectively in a highly time-sensitive business. Miss this tour, and you miss a lot!

November 13, 2001

How to Reduce Inventory & Simultaneously Improve Customer Service

Jimmy Sinton, Kubera Consulting

Drawing from his illustrious career in South Africa, this international management consultant will demonstrate how your business can do the seemingly impossible--simultaneously reduce inventory assets and increase customer service levels.

January 8, 2002 -- Leadership Recognition Night

Putting Frogs Into Wheelbarrows: Technology Without Strategy

Peter Berglund CPIM, Minnesota Technology, Inc.

Enjoy everyday examples, case studies, and a sprinkling of humor as an executive coach and master speaker walks us through the technology maze, and teaches us how to align technologies with business strategies to ensure successful implementations and competitive advantage. Invite your company leaders to attend and be recognized.

February 12, 2002 -- Student Chapter Night

Change Management – Shed Or You're Dead; Lesson From The Lizard!

Gale Mote CPIM, President of Gale Mote Associates

Easily among the most "energized" people you will meet through APICS, this dynamic speaker and business consultant will offer proven methods of change management to unfreeze your organization and drive it towards desired outcomes.

March 12, 2002 -- Joint Meeting Cedar Valley APICS & E. Iowa ISM

Supply Chain Management For Competitive Advantage

Rhonda Lummus PhD CPIM CIRM, Iowa State University

Join us as we welcome home a University of Iowa PhD, Chairman of the 2001 APICS International Conference, published Supply Chain author, and former member of the Cedar Valley Chapter. Learn how your business can profit from the latest supply chain trends.

April 9, 2002 -- Cedar Valley APICS Annual Meeting

How To Stay Positive In A Tough Work Environment

Tom Schulte

This retired Lucent Technology executive and nationally known speaker will share his belief that positive thinking is a learned trait that can be chosen by anyone, and that there is a way to make your workday a more fulfilling, positive, energizing personal experience.

May 8, 2002

Cedar Valley APICS Golf Outing

Plan to enjoy our strictly social, fun-in-the-sun golf outing, steak fry, and welcome to summer!

STRATEGIC PLAN 2001-02

Approved by Cedar Valley APICS Board of Directors August 23, 2001

Mission Statement:

The Mission of the Cedar Valley APICS Chapter is to develop, promote, and recognize the professional management of resources by individuals and enterprises.

Cedar Valley Chapter Goals:

1. Increased awareness of the Cedar Valley APICS Chapter by area enterprises.
2. Increased participation in education programs.
3. Increased opportunities for education and professional development.
4. Increased members and member enterprises.
5. Increased recognition of members and member enterprises.
6. Increased value for the members.
7. Improved infrastructure to ensure continued success of the chapter.

Cedar Valley Functional Goals:

Functional Goals - Administration

- Prepare director reference binders by August 1, 2001. GS
- Develop an annual strategic plan by August 1, 2001. GS
- Develop and publish an annual budget by September 1, 2001. TK
- Publish an annual planning calendar by September 1, 2001. GS
- Confirm existing Company Coordinators & begin recruiting additions by September 1, 2001. LG
- Email board meeting agendas to directors at least 7 days in advance by September 1, 2001. GS
- Email board meeting minutes to directors within 10 days by September 1, 2001. LG
- Contact Business Departments at Kirkwood, Coe, Mt. Mercy, and Hamilton to encourage student participation at PDMs by October 1, 2001. LF
- Publish a board of directors meeting schedule by October 1, 2001. LG
- Secure a facility for board of directors meetings by October 1, 2001. KN
- Develop chapter performance measures by October 1, 2001. GS
- Implement a leadership development program by November 1, 2001. GS
- Revise the financial policies/procedures by November 1, 2001. TK
- Update the chapter bylaws by January 1, 2002. LG
- Implement a volunteer recognition program by December 1, 2001. JS
- Develop leadership succession and transition plan by February 1, 2001. JS/GS
- Submit Passport Program entry by July 1, 2002. JS/CM
- Develop a three-year strategic plan by July 1, 2002. GS
- Secure a chapter financial review by August 1, 2002. TK

Strategic Plan 2001-02, Cedar Valley Functional Goals, continued.

Functional Goals - Membership

- Ensure data integrity of CDVA membership database by October 1, 2001. JS
- Establish Membership Recruitment Team by January 1, 2002. JS
- Develop membership recruitment info packet by October 1, 2001. JS
- Organize membership recruitment campaign/program by November 1, 2001. JS
- Recruit 14 new member companies from the CDVA/IMEP mailing by December 1, 2001. JS
- Develop lead tracking/actions taken/results database by November 1, 2001. JS
- Continue renewal/retention efforts throughout the year. JS
- Publish monthly membership metrics in the newsletter beginning October 1, 2001. JS

Functional Goals - Education

- Publish annual education schedule by July 1, 2001. KN
- Prepare Education budget by August 1, 2001. KN
- Revitalize Education Support Team by October 1, 2001. KN
- Contact Business Departments at Kirkwood, Coe, Mt. Mercy, and Hamilton to encourage student participation in Education programs by November 1, 2001. KN/LF
- Publish list of CDVA-owned resource materials by January 1, 2001. KN
- Recruit and develop instructor resources to support education program and chapter mission by February 1, 2001. KN

Functional Goals - Programs

- Publish annual Professional Development Meeting schedule by July 1, 2001. LM
- Prepare Programs budget by August 1, 2001. LM
- Increase PDM participation to average 36+, beginning with September PDM. LM
- Coordinate networking and meeting activities beginning with September, 2001 PDM. LM
- Ensure sufficient support staff beginning with September, 2001 PDM. LM
- Analyze PDM evaluations and report to directors beginning with September, 2001 PDM. LM
- Revitalize Programs Support Team by October 1, 2001. LM

Functional Goals - Newsletter

- Publish 8 newsletter issues (Sep—May except Dec) beginning September 1, 2001. GS
- Secure submissions by the 15th of prior month beginning August 15, 2001. GS
- Increase the use of photos beginning September 1, 2001. GS
- Develop a checklist of items to promote monthly by September 1, 2001. GS
- Publish a "Focus of the Month" list by September 1, 2001. GS
- Deliver 75% of newsletters via email by January 1, 2002. GS
- Submit "Fit To Print" program entry by May 1, 2002. GS

Functional Goals - Advertising

- Create and distribute Cedar Valley APICS promo piece by August 15, 2001. KN/GS
- Submit paid advertising proposal to directors by August 23, 2001. GS
- Maximize use of PR resources beginning August, 2001. GS
- Publish Marketing/Promo schedule by October 1, 2001. GS
- Publish Marketing Plan by December 1, 2001. GS
- Quantify value of civic organization memberships by January 1, 2002. GS
- Assist all program areas with marketing materials beginning September 1, 2001. GS

Class Schedule 2001-02

By partnering with Kirkwood, we have simplified and streamlined the registration process. Follow the easy phone registration instructions in the latest issue of the Kirkwood Catalog, or phone 398-1022 or 1 (800) 332-8833 for assistance. Payment options include company billing, credit card, or check.

Fundamentals Class Schedule 2001-02

Cost per class: \$325.00 (Includes textbook)

Fundamentals of Inventory				
Aug 28—Nov 13	Tuesday	Instructor Thrune	6:00 pm—9:00 pm	
Fundamentals of Planning				
Aug 28—Nov 13	Tuesday	Instructor Skeers	6:00 pm—9:00 pm	
Fundamentals of Manufacturing Control				
Jan 15—Mar 26	Tuesday	Instructor Skeers	6:00 pm—9:00 pm	
Fundamentals of Operations Management				
Jan 15—Mar 26	Tuesday	Instructor Matheny	6:00 pm—9:00 pm	

CPIM Certification Review Class Schedule 2001-02

Cost per class: \$425.00 (Includes textbook, dictionary, exam content manual, sample test, and CPIM test).

Basics of Supply Chain Management				
Aug 23—Nov 1	Thursday	Instructor Matheny	6:00 pm—9:00 pm	
Execution & Control of Operations				
Aug 30—Nov 8	Thursday	Instructor Milden	6:00 pm—9:00 pm	
Basics of Supply Chain Management				
Jan 10—Mar 21	Thursday	Instructor Novak	6:00 pm—9:00 pm	
Strategic Management of Resources				
Jan 10—Mar 21	Thursday	Instructor Milden	6:00 pm—9:00 pm	
Master Planning				
Mar 28—Jun 6	Thursday	Instructor Milden	6:00 pm—9:00 pm	

Local Testing Schedule 2001-02

November 10, 2001
 April 13, 2002
 June 8, 2002

As I Was Saying . . .

A Message From Your Chapter President

Our Marketing theme for 2001-2 is:

Build Your Business—Build Your Team—Build Your Career

Build Your Business— Are economic conditions demanding more effective utilization of your limited resources? Give your enterprise a competitive advantage by utilizing the learning opportunities provided through chapter-sponsored classes and Professional Development Meetings!

Build Your Team— Do you need people with greater knowledge, experience, flexibility? Look for the CPIM (Certified in Production and Inventory Management) on their resume! Do you need to increase the awareness, skills, and motivation of your current resource management people? Enroll them in CPIM review classes and bring them to Professional Development Meetings! Do you need to quickly get new folks up to speed or broaden understanding with non-resource managers (maybe engineers or accountants)? Check out our brand-new Resource Management Fundamentals class series!

Build Your Career— Do you need to ensure that you are prepared for opportunities which may come with changes in focus, ownership, or management structure? Secure your CPIM, maintain your certification, keep your knowledge and vocabulary current with chapter-sponsored classes and PDMs!

And let's add "Build Our Chapter"!

Your Directors believe that the current economic downturn could actually be beneficial to growing our chapter. Yes, many of our member companies have instituted cutbacks in funding education, meals, travel, etc., but what they are really asking for is a more meaningful return on their investment. And what could be better than the real-world experience and leading-edge information delivered in APICS classes and PDMs. Check the class listings and the PDM schedule and I'm sure you will agree—this will be a great year to Build Our Chapter.

You Are The Best!

You are the best person to recruit a new student, invite a new person to a PDM, or identify a potential new APICS member. All you need to do is share your experiences, share the latest info, encourage other people, and demonstrate some enthusiasm. And contact the appropriate Cedar Valley Director of Programs, Education, or Membership. We're all here to help.

Just have to brag on the Directors!

- Fantastic!—Cedar Valley received a "Silver" award on our APICS Passport Program submission (national APICS chapter performance audit) with our first submission in several years—special thanks to Cheri Manternach and Teresa Kline. (And they're already planning to achieve "Gold" next year!
- Fantastic!—The twelve page Cedar Valley APICS August promo, mailed to 300 potential member enterprises plus current members, was a joint project of Cedar Valley APICS, Iowa Manufacturing Extension Partnership, and Kirkwood Training Services—special thanks to Ken Nelson.
- Fantastic!—Great lineup of PDMs for 2001-2; scheduled and confirmed by July 1; timely topics and skilled speakers—special thanks to Lori Miller and Jim Milden.
- Fantastic!—Full 2001-2 schedule of Fundamentals and CPIM classes, great coverage in the Kirkwood Catalog—special thanks to Ken Nelson, Kirk Watson, and Teresa Kline.
- Fantastic!—Cedar Valley Chapter Newsletter scored 137 points in the APICS Fit To Print program (compare to Twin Cities 164 and St. Louis 157).—special thanks to Patricia Soukup.

I'll see you (with guests) at the September PDM!

- Gregg

Cedar Valley Shorts:

- Cedar Valley Chapter Board Meetings are held the first Thursday of each month, 5:00 PM at the Kirkwood Training and Outreach Services building (Armar Plaza, across from Carlos O'Kelley's). Members are always welcome.
- At press time, we had 13 students registered for the "Execution and Control of Operations" CPIM review course.
- We extend our sincere thanks for the joint sponsorship of our August Cedar Valley APICS promotional brochure by the Iowa Manufacturing Extension Partnership and Kirkwood Training Services.
- Your next three CPIM test opportunities are November 10, 2001, April 13, 2002, June 8, 2002. Contact Education Director Ken Nelson for more info on registration deadlines.

Board Approves Newsletter Advertising

The Cedar Valley Board approved the publishing of newsletter advertising within the following guidelines and rates:

- Advertising must be consistent with the mission and bylaws of the Cedar Valley Chapter.
- Advertising must be submitted at least 2 weeks prior to newsletter publication.
- Advertising must be ready to print; preferably in soft copy, but hard copy is acceptable.
- Soft copy must be in graphic file (gif, jpeg, pif) format.
- Open rate per issue is full page \$100, half page \$60, quarter page \$40, and eighth page \$30.
- Advertisers who agree to run ads in all newsletter issues of a program year will receive a 25% discount off the open rate.
- Payment is due within 30 days of ad publication.

Cedar Valley APICS Board of Directors 2001-02:

President

Gregg Stark
 McLeod USA
 6526 Bradford Road NE
 Cedar Rapids, IA 52402
 Work: (319)790-6093
 Fax: (319)790-6360
 Home: (319)377-8038
 E-Mail: gstark@mcleodusa.com

President Elect

Julie Stull
 Rockwell Collins
 855 35th Street NE, 139-140
 Cedar Rapids, IA 52398
 Work: (319)295-6191
 Fax: (319)295-4046
 Home: (319)390-2932
 E-Mail: jastull@collins.rockwell.com

Past President

Cheri Manternach
 Rockwell Collins
 855 35th Street NE, 139-140
 Cedar Rapids, IA 52398
 Work: (319)295-9568
 Fax: (319)295-2094
 Home: (319)373-3998
 E-Mail: camanter@collins.rockwell.com

Director of Finance

Teresa Kline
 Cedarapids, Inc.
 916 16th Street NE
 Cedar Rapids, IA 52402
 Work: (319)399-4882
 Fax: (319)399-4406
 Home: (319)377-3737
 E-Mail: teresa_kline@cedarapids.com

Director of Administration

Open
 Cheri Manternach, Acting Director

Chapter Historian

Steve Rose
 Midland Forge
 101 50th Avenue SW
 Cedar Rapids, IA 52406
 Work: (319)362-1111
 Fax: (319)362-4492
 Home: (319)455-2264
 E-Mail: steve.rose@cmworks.com

Director of Education

Ken Nelson
 IMEP
 Kirkwood Training & Outreach Services
 Marion, IA 52302
 Work: (319)398-5671
 Fax: (319)398-5432
 Home: (319)338-0488
 E-Mail: knelson@kirkwood.cc.ia.us

Director of Programs

Lori Miller
 Apache Hose & Belting, Inc.
 4805 Bowling Street SW
 Cedar Rapids, IA 52404
 Work: (319)365-0471
 Fax: (319)365-2522
 Home: (319)472-5712
 E-Mail: lori.miller@apachehb.com

Member-At-Large

Larry Fenner
 Cryovac
 2914 Windy Ridge Road
 Swisher, IA 52338
 Work: (319)368-3311
 Fax: (319)364-5906
 Home: (319)848-4685
 E-Mail: larry2914@yahoo.com

Director of Membership

Open
 Julie Stull, Acting Director

Director of Communications

Open
 Gregg Stark, Acting Director

Member-At-Large

Open



MORE PLUGGED IN

**to Information Technology solutions for
MID-SIZED MANUFACTURERS.**

Investing in technology today will affect your company's strategy and growth for years to come. That's why it's important to work with a technology partner who has the brain power to assist you. Our Integrated Technology Solutions group is a leading provider of Information Technology services to manufacturers throughout Iowa. We assist our clients with projects such as:

- e-business Solutions
- Information Technology Assessments
- Security and Intrusion Testing
- Local & Wide Area Networks
- Internet Connectivity & Firewall Protection
- Custom/Application Development
- Financial Accounting Systems

So if you want to make the best use of your technology investment, get plugged in with RSM McGladrey. We think you'll find we're a smart choice.

For more information, call 800-293-5114 or e-mail us at itsinfo.com.

Cedar Valley APICS
PO Box 10483
Cedar Rapids, IA 52410-0483

Visit our website:
www.cedarvalleyapics.org



September, 2001

Build Your Business—Build Your Team—Build Your Career

Open immediately for the latest info from your Cedar Valley APICS Chapter:

*Pg 2 Learn what Rockwell learned as they pursued a “Lean Enterprise.”
Register for the September 11 PDM!*

*Pg 4-5 Learn how high the Cedar Valley APICS Chapter has set its sights.
Check out the Strategic Plan for 2001-02!*

*Pg 3 Review the impressive list of 2001-02 PDM topics and speakers.
Save the schedule and mark your calendar!*

*Pg 6 Review the 2001-02 Fundamentals and CPIM class schedules.
Is this the year you start earning YOUR certification?*

Pg 7 Find out why the chapter president is bragging!

Pg 9 Find out who ran our first newsletter advertisement!