

# Cedar Valley Views

## APICS

AUG & SEP  
2002

**Build Your Business—  
Build Your Team—  
Build Your Career**  
APICS and our Cedar Valley Chapter offer almost unlimited opportunities to improve your career, your work team, and your enterprise.

**Maximize your  
Membership ROI—  
Be an active member!**

**Next CPIM Course  
Starts August 22.**  
Be sure to check out registration details on page 7.

**Email Newsletter  
Delivery Grows To  
Over 30%!**

Faster, more economical, full color, ready to forward. Just title an email "CDVA Newsletter" & send it from your email address to: dacrowle@rockwellcollins.com.

**Coming in October:**  
Jim Black, CIRAS, Iowa State University will discuss Kaizen at the October PDM. Kaizen is a process-oriented way of thinking introduced by Japanese industries.

**Visit Your Website:**  
[www.cedarvalleyapics.org](http://www.cedarvalleyapics.org)

## "Lean Thinking" Theme for New Year!

Is "Lean" some kind of new Fad Diet? Is it the preferred cut of meat? Is it the way we all wish to be? The answers will be revealed in the PDMs as "Lean Thinking" is the exciting theme. Denny Larson, of Larsen Consulting, LLC, will discuss Lean Thinking and outline such concepts as Customer Value, Value Streams, Perfection and Pull at the September PDM. The retired John Deere executive launches the Lean series of PDMs with an overview of such concepts as Customer Value, Value Streams, Perfection and Pull and how to deliver superior products and services to our customers using Lean Principles. More info about Denny, Lean Thinking and PDM registration on **Page 3-4**.

## Speaking of the PDM...

Details and sign up form for the September PDM are on **Page 4**, don't forget to submit! Check out Denny Larsen's bio while you're there!

## Region V News

Not only do we tell you what is going on in our Chapter, we tell you the news from Region V, our parent region. Check it out on **Page 5**.

## From the President:

*Julie Stull, Chapter President, gives her thoughts on the upcoming year and events. **Page 6**.*

## CPIM Classes

*Still Going for Certification? Want to start back on the journey? Two classes are being offered at KCC this fall, details on **Page 6**.*

## Membership Drive for CDVA

The executive board has made it a high priority to increase membership this year, see how they plan to do it on **Page 7**.

**Cedar Valley APICS Board of Directors 2002-03:**

Contact any board member for information on service and leadership opportunities beginning in 2002.

<b>President</b> Julie Stull Rockwell Collins (319)295-6191 W, (319)390-2932 H E-Mail: <a href="mailto:jastull@rockwellcollins.com">jastull@rockwellcollins.com</a>	<b>President Elect</b> Open	<b>Director of Finance</b> Kirk Schroeder Rockwell Collins (319)295-9664 E-Mail: <a href="mailto:kaschroe@rockwellcollins.com">kaschroe@rockwellcollins.com</a>
<b>Director of Administration</b> Jerry Lowry Rockwell Collins (319)295-9647 E-Mail: <a href="mailto:gllowry@rockwellcollins.com">gllowry@rockwellcollins.com</a>	<b>Director of Communications</b> Dave Crowley Rockwell Collins (319)295-8164 W, (319)338-789 H (319)594-6344 C E-Mail: <a href="mailto:dacrowle@rockwellcollins.com">dacrowle@rockwellcollins.com</a>	<b>Director of Marketing and Past President</b> Gregg Stark CPIM CIRM McLeod USA (319)790-6093 W, (319)377-8038 H E-Mail: <a href="mailto:gstark@mcleodusa.com">gstark@mcleodusa.com</a>
<b>Director of Education</b> Jim Milden Apache Hose & Belting, Inc. (319) E-Mail: <a href="mailto:jim.milden@apachehb.com">jim.milden@apachehb.com</a>	<b>Director of Programs</b> Tim Soukup Rockwell Collins (319)295- E-Mail: <a href="mailto:trsoukup@rockwellcollins.com">trsoukup@rockwellcollins.com</a>	<b>Director of Membership</b> Pat Schiel Evergreen Packing (319)
<b>Chapter Historian</b> Steve Rose CPIM Midland Forge (319)362-1111 W, (319)455-2264 H E-Mail: <a href="mailto:steve.rose@cmworks.com">steve.rose@cmworks.com</a>	<b>Member-At-Large</b> Lori Miller Apache Hose & Belting, Inc. (319)365-0471 W, (319)472-5712 H E-Mail: <a href="mailto:lormiller@apachehb.com">lormiller@apachehb.com</a>	<b>Member-At-Large</b> Kay Pelusi Rockwell Collins (319)295-4361 E-Mail: <a href="mailto:kmpelusi@rockwellcollins.com">kmpelusi@rockwellcollins.com</a>

Special thanks to Cedar Valley Company Coordinators, our behind-the-scenes recruiters of new members, PDM attendees, and Certification students:

<b>James Milden</b> CPIM <b>Darla Prabel</b> <b>Todd Peterson</b> <b>Patricia Schiel</b> <b>Marilyn Kies</b> <b>Ken Nelson</b> <b>Gregg Stark</b> CPIM CIRM <b>Marty Novak</b> CPIM <b>John Gegner</b> <b>Julie Stull</b> <b>Chris Hanzelk</b> CPIM	Apache Hose & Belting Inc. Cedar River Paper Company Chesapeake Display Evergreen Packaging Equip. Genencor International Inc. Kirkwood Community College McLeodUSA Oral B PMX Industries Inc. Rockwell Collins Square D	<b>Debra Pingel</b> CPIM <b>Teresa Kline</b> <b>Larry Fenner</b> <b>Mark Morrison</b> <b>Nancy Dean</b> <b>Daniel Grobe</b> CPIM <b>Steve Rose</b> CPIM <b>Steve Schmitz</b> CPIM <b>Kay Driscoll</b> <b>Mary Smith</b>	Cargill Inc. Cedarapids Inc. Cryovac Gazette Communications Hunters Specialties Inc. Kinze Manufacturing Inc. Midland Forge Penford Products Co. Quaker Oats Company Siemens Trans Systems
---	--	--	---

**Cedar Valley APICS**, a nonprofit educational organization and the local chapter of APICS International, has been serving its members and the Cedar Rapids, Iowa City, and surrounding business community since 1972. Our mission is to develop, promote, and recognize the professional management of resources by individuals and enterprises.

**Cedar Valley Views**, the chapter's monthly newsletter, is available to members by postal mail or email. Interested nonmembers may request inclusion on our "Friends of CDVA" email distribution by contacting [dacrowle@rockwellcollins.com](mailto:dacrowle@rockwellcollins.com). The newsletter may be forwarded to interested parties; articles may be reprinted with permission from Cedar Valley APICS, PO Box 10483, Cedar Rapids, IA 52410-0483.

**We welcome your inquiries** regarding articles, submissions, advertising, address changes, etc. The deadline for each monthly issue is the 15<sup>th</sup> of the preceding month. Please contact the editor, Dave Crowley at (319)295-8164 or [dacrowle@rockwellcollins.com](mailto:dacrowle@rockwellcollins.com). for more information.

## **Professional Development Meeting Schedule For FY03**

### **The Lean Thinking Series**

*This year the theme for the PDMs is Lean Thinking. The Programs Department has structured the year to be a natural progression along the Lean Journey. Starting in September with Denny Larsen who will give an overview about Lean Thinking and introduce you to some of the key concepts. You won't want to miss any of the PDMs because this exciting concept can pay dividends for you and your company as you look for solutions in an ever-changing environment. Call Tim Soukup at 295-9574 for information.*

### **September 10, 2002-Introduction to Lean Thinking: What's in It for Me?**

Denny Larsen, Larsen Consulting, LLC

Lean thinking encompasses the concepts of flow, value, value stream, perfection, customer focus, and pull. It requires us to think about value from the customer's perspective. This retired John Deere executive launches the lean series with an overview of these concepts and how to deliver superior products and services to our customers using lean practices.

### **October 8, 2002-Kaizen: A New Way of Thinking**

Jim Black, CIRUS, Iowa State University

Kaizen (continuous improvement) is a process-oriented way of thinking introduced by the Japanese; it contrasts with the innovative and results-oriented thinking of the West. This manufacturing engineer and business consultant introduces this philosophy of perfection, together with several case studies of Iowa companies who implemented this idea that problems are really opportunities for improvement.

### **November 12, 2002-The 5S and the Visual Workplace**

Sue Gorsh, Rockwell-Collins

The 5S principles are used to visually distinguish what is normal and what is not; to make wasteful activities and abnormalities clearly visible to all. Join this Lean Master Specialist as she teaches us about the visual workplace.

### **January 14, 2003-Leadership Recognition Night and Mapping the Value Stream**

Kent Myhrman, Minnesota Technology, Inc.

Value stream mapping involves looking at the stream of value flowing from supplies, through the enterprise, and to external customers. Its purpose is to make measurable improvements rapidly. Join this well-known consultant as he educates us in rapidly transforming our organizations.

### **February 11, 2003-Customer Service, Flow, and Lean Thinking**

Harry Gregory, Rockwell-Collins

Customer service is a differentiation strategy for many enterprises; and customers increasingly equate responsiveness with value creation. This Vice-President of Collins Avionics Services will discuss how to use flow concepts to enhance customer service and responsiveness.

### **March 11, 2003-Core Process Optimization**

Ken Statler, Rockwell-Collins

Core process optimization endeavors to establish more consistent internal processes, which enhance customer value. This Vice-President of Manufacturing Operations concludes the lean series with a discussion of how to optimize your internal processes.

*PDM Schedule Continued:*

**April 7, 2003 -- Cedar Valley APICS Annual Meeting and Plant Tour: Hearth Technologies, Mt Pleasant, IA (Bus Tour with Dinner)**

Hearth Technologies manufactures brands such as Heat-N-Glo, Heatilator and Quadra-Fire fireplaces and hearth products, as well as grills and outdoor products. The company has adopted lean techniques in its production facilities and is a leading advocate of lean thinking. Join us as we see lean thinking in action.

**May 14, 2003-Cedar Valley APICS Golf Outing**

Plan to enjoy our strictly social, fun-in-the-sun golf outing, steak fry, and welcome to summer!

**September PDM Details**

Topic: "Lean Thinking-What's in it For Me?"

Presenter: Denny Larsen, Lean Consulting, LLC

When: September 10, 2002

5:30 PM	Networking
6:30	Chapter Business
6:45	Dinner
7:30	Program

Where: Longbranch Hotel & Restaurant  
90 Twixt Town Rd NE, Cedar Rapids, IA

**PLEASE REMEMBER!**

**Reservations are due by Friday, September 6.     \$20.00**     (No-shows are billed.)

**Contact your APICS Company Coordinator:**

Or contact Cedar Valley APICS Program Team Member Lori Miller,

Phone (319) 365-0471 X 284,

E-Mail: [lori.miller@apachehb.com](mailto:lori.miller@apachehb.com)

FAX (319) 365-7127

Name: \_\_\_\_\_ Co.: \_\_\_\_\_

Name: \_\_\_\_\_ Co.: \_\_\_\_\_

Presenter: Denny Larsen, Lean Consulting, LLC

Denny worked for John Deere for 30 years. He has a B.S. degree in Business Management from Upper Iowa University. He has been a member of APICS for 22 years and was a charter member of the Northeast Iowa chapter. He has received his C.P.I.M. and Jonah certification and has served in a number of APICS positions (chapter president, Region VP, VP of Membership and Chapter Development and the National President for APICS in 2001. He also serves on the Student Advisory Board for the Business Department at the University of Northern Iowa.

While at John Deere, Denny held numerous positions. He helped implement their current M.R.P. and Shop Floor systems. He supervised shop floor schedulers, buyers, and material specialist. He worked on a couple of re-development

*(Denny's bio continued on next page)*

projects for the Drive Train division of John Deere and has worked with Deere supplier to improve supply management techniques. He worked for three years to establish a new John Deere factory in Chihuahua, Mexico, and in that assignment, he was responsible for selecting the manufacturing system that would be used, implementing the system, establishing all the related material flow processes and hiring the individuals that would work in the material flow related positions. Following this assignment he was responsible for implementing Demand Flow and was the team leader for the redevelopment of Material flow for the John Deere Waterloo Works.

Denny has been married for 33 years. He has three children and three grandchildren and he enjoys down hill skiing, golfing, and sports in general.

### Congratulations to the Latest CDVA CPIM Certified Members

Six Cedar Valley members have earned the APICS milestone of CPIM certification. The five and their respective companies are:

Gordon Baker, Alliant Energy  
David Capouch, PMX;  
Lori Miller, Apache Hose & Belting  
Daniel Pollock, PMX  
Brenda King, Svedala  
Shawn Phillips, Rockwell Collins

They will be honored at the September Dinner meeting so please join us in celebrating their achievement.

### Region V News

Region V has many events planned for this upcoming year as well.

Due to schedule conflicts there is a slight change to the upcoming Region Meeting in Omaha, NE. The meeting will begin in the afternoon of Thursday, September 12 and go all day on Friday., September 13, 2002. We will wrap up by Saturday noon. The meeting is hosted by the Midlands Chapter in Omaha, NE, from September 12-14, 2002. More information will be available shortly as we finalize the agenda and nail down some details.

In response to your demand, job listings are now available on APICS Region V's website. Please click on the Jobs/Career link for more information on job opportunities within Region V and nationally.

Have you heard about the APICS Scholars Program? Check out Chapter Management section for more information. 2002 APICS International Conference is October 27-30, 2002, in Nashville, TN. Mark your calendar to attend.

If you have any questions, go to the Region V website at <http://www.apics5.org/> or contact Jerry Lowry, Director of Administration for CDVA and Region V Director of Chapter Management at (319) 295-1378.

### **Help For Our “Downsized” APICS Members**

“**Seeking Employment**” advertisement in our Cedar Valley Views newsletter—Quarter-page ad FREE to unemployed Cedar Valley APICS members. Copy due 15<sup>th</sup> of the month. Contact Dave Crowley.

**APICS Career Center**—All candidates may search jobs, but only APICS members receive the added benefits of posting resumes and receiving email alerts when new positions are listed. Visit the APICS Career Center at [www.apics.org](http://www.apics.org), phone (800)444-2742, or email [jobs@apicshq.org](mailto:jobs@apicshq.org).

**Benefits Extension for Unemployed Members Program**—a six-month extension of membership benefits without cost. Contact Julie Stull for more info and an application.

### ***Julie’s Jabber***

It’s hard to believe the summer is drawing to an end and all that’s left are these great dog days of August.

However, big things are still happening in APICS. The new board has worked hard this summer to line up a great year for the Professional Development Meetings. Tim Soukup, Lori Miller and Jim Milden have devoted the dinner meetings to the topic of Lean. If you haven’t heard of Lean, this month’s speaker will lay the foundation for what Lean is all about. The rest of the speakers will peel back the layers of the Lean onion and provide you with some interesting tools as we all look to make improvements to our processes. I am excited about this cutting edge theme available to all of our members.

The Education Director, Jim Milden, has worked in conjunction with Kirkwood Community College to provide three CPIM classes. I encourage those of you working for certification, or those who just want to obtain some valuable tools, to attend the classes.

This year the board has decided to make a special emphasis to increase the membership of our chapter. We know that during these tough economic times it is harder for people and companies to dedicate time and money to an organization such as ours. However, we feel that APICS has some of the solutions that can make a difference with a company so undaunted we have set a goal of increasing membership by 10%. We will be revealing our plans to recruit new members and retain all of you who have been such great contributors in future development meetings and newsletters. We will be depending on all of you to support our cause and I know you will.

Last but not least, I want to congratulate our five newest CPIM certified members. It is quite an accomplishment and to have five members certified together is a positive reflection on our Chapter and our membership.

I hope you are as excited as I am about this upcoming year, and I can’t wait to see all of you.

Until the next time,

**Julie Stull**

## **CPIM Courses Begin August 22**

August 19 is the deadline for two CPIM classes at Kirkwood Community College this fall. Basics of Supply Chain Management and Detailed Scheduling and Planning will begin August 22 and run through November 7 and both are offered on Thursdays from 6 PM to 9 PM. Basics is in Room 211B in Linn Hall and the course number is 213440. Detailed Scheduling is in the Amana Room in Iowa Hall and the course number is 213439. The phone number for both classes is (319)398-1022 and the cost is \$425 for either class. Please contact Jim Milden, our Director of Education, for information on any upcoming classes or certification exams.



## **Board Makes Membership a High Priority!**

Noting a steady decline in CDVA membership over the last three years, the executive board has made it a top priority to increase membership by 10% over the next year. Current membership is 119 and the goal is to build up to 130 by the end of the year. This will be quite a challenge as the tougher economic times force companies to reassess how they spend money and often organizations like APICs get the cut.

Julie Stull, CDVA Chapter President says, "The board felt this membership drive was necessary to insure the future of our chapter and APICs in general."

The plan to build membership is two-fold. First, the board has decided to contact all the inactive CPIM certified members and try to rejuvenate their interest in APICs. The hope is to generate a few members from this effort who have had previous interest and may just need some prompting to re-join.

Secondly, the Board has decided to emphasize membership benefits to non-members who attend the PDMs. The Board feels these people should be inherently interested in an organization such as APICs and should benefit from it.

Of course, it is important that any current members talk to fellow employees or friends they feel should benefit from APICs and refer them to the PDMs or to a member of the board.

Without proper attention to membership numbers, an organization such as APICs will wither.

**If you have ideas, stories or information you would like included in the newsletter, feel free to contact Dave Crowley at (319) 295-8164 or (319) 338-7891 by phone or email [dacrowle@rockwellcollins.com](mailto:dacrowle@rockwellcollins.com).**

Cedar Valley APICS  
PO Box 10483  
Cedar Rapids, IA 52410-0483

Address Correction Requested

Visit your website:  
[www.cedarvalleyapics.org](http://www.cedarvalleyapics.org)



August & September, 2002

## ***Build Your Business—Build Your Team—Build Your Career***

**Open immediately for the latest info from your Cedar Valley APICS Chapter:**

*Pg. 3 See the PDM plan for CDVA!*

*Pg. 4 September PDM is a great kick off for the year of “Lean Thinking”*

*Pg. 5 Region V has much going on, see the details.*

*Pg. 6 Chapter President, Julie Stull invites you to an exciting year.*

**Fastest Way to Join APICS? [www.apics.org](http://www.apics.org) – click on “Join on-line today.”**

Forward requests for address changes, newsletter submissions, advertising rates, or other information about the Cedar Valley Visions newsletter to Dave Crowley c/o Cedar Valley APICS, PO Box 10483, Cedar Rapids, IA 52410-0483, phone (319) 295-8164 or (319) 338-7891, or email [dacrowle@rockwellcollins.com](mailto:dacrowle@rockwellcollins.com).