

# Cedar Valley Views

*Celebrating 30 Years in the Cedar Valley!*

## APICS

December 2003/  
January 2004

**Build Your Business—  
Build Your Team—  
Build Your Career**

APICS and our Cedar Valley Chapter offer almost unlimited opportunities to improve your career, your work team, and your enterprise.

**Maximize your  
Membership ROI—  
Be an active member!**

**CPIM & CIRM  
Certification Programs**  
are a great way to develop and motivate your resource management individuals or teams. Visit the Cedar Valley APICS website for more info on the programs and a schedule of local review courses and exams for 2004

### Newsletter Distribution

Want to be added to our Newsletter distribution? Just title an Email "CDVA Newsletter" & send it from your Email address to: rick.held@mchsi.com

Visit Your Website:  
[www.cedarvalleyapics.org](http://www.cedarvalleyapics.org)

### **Register for our Jan 13<sup>th</sup> PDM:**

Plant Tour – Oral-B Laboratories, Iowa City  
**Page 3 & 4.**

### **November PDM had 30 attendees**

**Page 4.**

### **Next CPIM Course Begins January 22!**

Detailed Scheduling and Planning  
**Page 5.**

### **Fundamentals of Inventory Workshop - March 26**

Friday, March 26, 2004 8:00 AM – 5:00 PM  
**Page 6.**

### **Are You a Job Search Hermit?**

Deborah Walker, CCMC  
**Page 7.**

### **Upcoming PDM's**

Jan 13 <sup>th</sup>	Plant Tour – Oral-B
Feb 10 <sup>th</sup>	Gale Mote -Motivational
Mar 9 <sup>th</sup>	Plant Tour – Lear Corporation
Apr 13 <sup>th</sup>	John P Besong – E-business
May 12 <sup>th</sup>	Golf Outing

### **We're Cedar Valley APICS**

We're the local chapter of APICS—The American Production and Inventory Control Society, an international organization with 70,000 members in 20,000 companies worldwide. Locally, we're the Cedar Valley APICS Chapter—120 members from 40 companies in Cedar Rapids, Iowa City and the surrounding area. We're a non-profit volunteer organization, dedicated to providing leading edge learning opportunities, professional certification, networking, and access to the education resources of APICS International.

# Cedar Valley APICS

Cedar Valley Chapter  
Board of Directors 2003-2004

Contact any board member for information on service and leadership opportunities beginning in 2003.

<b>President</b> Julie Stull Rockwell Collins (319)295-6191 W, (319)390-2932 H E-Mail: <a href="mailto:jastull@rockwellcollins.com">jastull@rockwellcollins.com</a>	<b>President Elect</b> Open	<b>Past President</b> Gregg Stark CPIM CIRM McLeod USA (319)790-6093 W, (319)377-8038 H E-Mail: <a href="mailto:gstark@mcleodusa.com">gstark@mcleodusa.com</a>
<b>Chapter Historian</b> Steve Rose CPIM Midland Forge (319)362-1111 W, (319)455-2264 H E-Mail: <a href="mailto:steve.rose@cmworks.com">steve.rose@cmworks.com</a>	<b>Director of Finance</b> Kirk Schroeder CPIM Rockwell Collins (319)295-9664 E-Mail: <a href="mailto:kaschroe@rockwellcollins.com">kaschroe@rockwellcollins.com</a>	<b>Director of Administration</b> Lori Miller CPIM Apache Hose & Belting, Inc. (319)365-0471 W, (319)472-5712 H E-Mail: <a href="mailto:lori.miller@apachehb.com">lori.miller@apachehb.com</a>
<b>Director of Education</b> Jim Mildren CPIM CIRM Apache Hose & Belting, Inc. (319)365-0471 X293 W (319)365-7127 H E-Mail: <a href="mailto:jim.mildren@apachehb.com">jim.mildren@apachehb.com</a>	<b>Director of Programs</b> Kavi Parupally CPIM Rockwell Collins (319) 295-6280 E-Mail: <a href="mailto:kparup9@rockwellcollins.com">kparup9@rockwellcollins.com</a>	<b>Director of Membership</b> Open
<b>Director of Communications</b> Rick Held CPIM Maytag Appliances - Amana Refrigeration Products (319) 622-2561 W, (319) 377-9606 H E-Mail: <a href="mailto:rick.held@mchsi.com">rick.held@mchsi.com</a>	<b>Director of Marketing</b> Open	<b>Director of Student Activities</b> Open
<b>Director of Website</b> Kai Stark Frontier Natural Products Phone: 319-227-7996 E-Mail: <a href="mailto:kai.stark@frontiercoop.com">kai.stark@frontiercoop.com</a>	<b>Director-At-Large</b> Kay Pelusi Rockwell Collins (319)295-4361 E-Mail: <a href="mailto:kmpelusi@rockwellcollins.com">kmpelusi@rockwellcollins.com</a>	<b>Director-At-Large</b> Tim Soukup Rockwell Collins (319)295-9574 E-Mail: <a href="mailto:trsoukup@rockwellcollins.com">trsoukup@rockwellcollins.com</a>

**Cedar Valley APICS**, a nonprofit educational organization and the local chapter of APICS International, has been serving its members and the Cedar Rapids, Iowa City, and surrounding business community since 1972. Our mission is to develop, promote, and recognize the professional management of resources by individuals and enterprises.

**Cedar Valley Views**, the chapter's monthly newsletter, is available to members by email. Interested nonmembers may request inclusion on our "Friends of CDVA" email distribution by contacting [rick.held@mchsi.com](mailto:rick.held@mchsi.com). The newsletter may be forwarded to interested parties; articles may be reprinted with permission from Cedar Valley APICS.

**Special thanks to Cedar Valley Company Coordinators, our behind-the-scenes recruiters of new members, PDM attendees, and Certification students:**

<b>Jim Mildren</b> CPIM CIRM	Apache Hose & Belting Inc.	<b>Debra Pingel</b> CPIM	Cargill Inc.
<b>Darla Prabel</b>	Cedar River Paper Company	<b>Julie Stull</b>	Rockwell Collins
<b>Larry Fenner</b>	Cryovac	<b>Patricia Schiel</b>	Evergreen Packaging Equip.
<b>Marilyn Kies</b> CPIM	Genencor International Inc.	<b>Nancy Dean</b>	Hunters Specialties Inc.
<b>Ken Nelson</b>	Kirkwood Community College	<b>Daniel Grobe</b> CPIM	Kinze Manufacturing Inc.
<b>Gregg Stark</b> CPIM CIRM	McLeod USA	<b>Steve Rose</b> CPIM	Midland Forge
<b>Marty Novak</b> CPIM	Oral B	<b>Steve Schmitz</b> CPIM	Penford Products Co.
<b>Dave Capouch</b> CPIM	PMX Industries Inc.	<b>Kay Driscoll</b>	Quaker Oats Company
<b>Rick Held</b> CPIM	Maytag Appliances – Amana	<b>Mary Smith</b>	Siemens Trans Systems
<b>Todd Peterson</b> CPIM	CorrFlex Display & Packaging		

**January Meeting by Cedar Valley APICS**

**Plant Tour – Oral-B Laboratories, Iowa City**

**When: Tuesday, January 13, 2004**

**5:30 – 6:30 PM      Tour**  
**6:30 PM              Dinner Provided by Oral-B**



The Owens Brush Company relocated from Toledo, Ohio to Iowa City in 1958. The location was selected partially due to the presence of the Dental College at the University of Iowa. The business went through several name and ownership changes and Oral-B Laboratories became a part of The Gillette Company in 1984. The plant, largest producer of manual toothbrushes in the world, supplies product primarily to the North American market, but does export to over 40 different countries. Product is distributed to commercial markets through the Gillette distribution network and direct shipped to 78,000 dental practices in the United States and Canada.

The Oral-B brand is the leading selling toothbrush in the world. The plant produces over 900,000 brushes per day utilizing state-of-the-art manufacturing and packaging processes. The Iowa City facility is utilized by Gillette as the benchmark in customer service, flexibility and responsiveness.

Safety: Safety glasses (with side shields) are required on the plant tour. These will be provided if you do not have your own. Open toe or heel shoes are not allowed.

Cameras are not allowed during the tour.

**Reservations are due by Friday, January 9<sup>th</sup>; Thanks to Oral – B providing dinner, There will be no charge for this professional Development Meeting.**

Contact Cedar Valley APICS Director of Programs Kavi Parupally,  
 Phone (319) 295-6280, E-Mail [kkparup9@rockwellcollins.com](mailto:kkparup9@rockwellcollins.com), or FAX (319) 295-7400  
 Please check if you are attending the tour, the dinner or both.

Name: \_\_\_\_\_ Co.: \_\_\_\_\_ Tour \_\_\_/ Dinner \_\_\_/ Both \_\_\_

Name: \_\_\_\_\_ Co.: \_\_\_\_\_ Tour \_\_\_/ Dinner \_\_\_/ Both \_\_\_

Name: \_\_\_\_\_ Co.: \_\_\_\_\_ Tour \_\_\_/ Dinner \_\_\_/ Both \_\_\_

## **Directions to Oral - B**

From Cedar Rapids:

I-380 to 210 South to Hwy 1 exit.

Go left on Hwy 1 to Hwy 6 East

Follow Hwy 6 East to First Ave.

Left on First Ave.

1 block to light and turn left on Lower Muscatine

Go straight at the next light and turn right into the first Oral-B drive.

Please come to the front desk - through the door under the canopy.

## **Transportation to Oral - B / Carpooling**

CDVA will not be providing transportation to Oral - B. However, if you are in need of a ride or able to provide a ride to another member, please contact Cedar Valley APICS Director of Programs Kavi Parupally or President Julie Stull

## **November PDM had 30 attendees**

Ron Crabtree gave an excellent presentation to finish up the “Lean Thinking Series” that was the theme for last year’s PDMs. Ron discussed what being Lean is all about as well as forces that favor and oppose implementation / change. He gave some practical suggestions about some “Barriers to Success” and had a group exercise to rate your companies’ level of implementation risk.



Attending were Rick Held, Steve Sandersfeld, Denny Larsen, Maytag; Kavi Parupally, Tim Soukup, Kay Pelusi, Kirk Schroeder, Shawn Phillips, Maureen Ryan, Rockwell Collins; Steve Schmitz, Penford Products; Wes Merryman, D.A.D. Mfg; Steve Wedgewood, Duane Meek, Stan Schmidt, Diane VonAhsen, Joyce Lint, Kinze Mfg; Lee Staszak, Evergreen Pkg; John Brockardt, Dave Alatalo, Nancy Dean, Hunters Specialties; Jim Mildren, Apache; Bob Kemmerer, Sadler Machine; Jim Williams, Cedar Rapids Inc; Steve Rose, Midland Forge; Marty Novak, Oral-B; Deb Pingel, Cargill; Bill Weber, Centro Inc; Kai Stark, Frontier; Ione Dyksra; Teresa Heitman.



**Next CPIM Course Begins January 22!**

**DETAILED SCHEDULING AND PLANNING**

The APICS Detailed Scheduling and Planning certification workshop focuses on material and capacity planning and scheduling. It includes a detailed explanation of material requirements planning (MRP), a technique used by manufacturers. The course also introduces material-dominated scheduling, a technique used by process industries. Course explains material requirements planning, capacity requirements planning (CRP), inventory management, and supplier scheduling and planning. No prerequisite courses are required.

As a result of taking this course, you will learn to:

- Classify the various manufacturing environments and understand how to apply material requirements planning and capacity requirements planning to different production situations.
- Identify the inputs to MRP.
- Describe the MRP rebalance and explosion process
- Use the MRP exception reports to manage the MRP process
- Use CRP to create a workable schedule of work orders
- Apply performance metrics to ensure that MRP and CRP are working effectively.
- Apply concepts of schedule sharing with suppliers to reduce supply chain costs

Classes start at Kirkwood Community College on Thursday, January 22, 2004 and continue through March 25. Exam on Saturday, April 10. Cost is \$450 (includes workbook and exam fees). To register, call Kirkwood at 398-1022. Course Number is 242650. *All registrations must be completed by Monday, January 19<sup>th</sup>.*

**APICS CPIM Review Course Schedule: 2004-2005**

COURSE	REGISTRATION DEADLINE	LOCATION	START DATE	END DATE	EXAM DATE
Detailed Scheduling & Planning	Jan. 19, 2004	Kirkwood Community College	Jan 22	Mar 25	Apr 10
Basics of Supply Chain Mgmt	Apr 2004	TBA	Apr 8	Jun 10	Jun 12
Execution & Control of Ops	Aug 2004	TBA	Aug	Oct/Nov	Nov 2004
Strategic Mgmt of Resources	Jan 2005	TBA	Jan 2005	Apr 2005	Apr 2005

## **Fundamentals of Inventory Workshop - March 26**

Sponsored by Cedar Valley APICS & Kirkwood Community College

*In these challenging times, are you getting a satisfactory return on your inventory investment?  
Do you understand the impact inventory has on the growth & development of your organization?  
Are you taking advantage of the strategic potential of a well-managed inventory?*

### **“Fundamentals of Inventory Management” will:**

**Introduce** essential vocabulary and skills needed to identify and apply the basic concepts of inventory management.

**Provide** participants with the essential tenets, techniques, and terminology of inventory management.

**Include** the basic methods of planning & controlling inventory in manufacturing, wholesale distribution, service, & retail environments.

### **Who will benefit?**

- **Managers** in all phases of Operations
- **Planners** for Operations, Production, Inventory, Logistics
- **Supervisors** of Warehouses and Distribution Centers

### **Which topics will be addressed?**

- Inventory Functions
- Lot-sizing and Safety Stock
- Perpetual Inventory Systems
- Periodic Inventory Systems
- Time-phased inventory Systems
- Forecasting and Safety Stocks
- Record Accuracy and Cycle Counting

**Friday, March 26, 2004 8:00 AM – 5:00 PM**

**Instructor: Jim Milden**

**KTOS – Kirkwood Training & Outreach Services Center  
3375 Armar Drive, Marion, Iowa**

### **Register Through Kirkwood Community College**

To register for course # 221447, “Fundamentals of Inventory,” follow the easy phone registration instructions in the latest issue of the Kirkwood Catalog, or phone 398-1022 or 1 (800) 332-8833 for assistance. You may register online at [www.foryourlifetime.com](http://www.foryourlifetime.com). Payment options include company billing, credit card, or check. If you are interested in company billing, call Gayle Kennedy at 398-5623. Space is limited to the first 30 registrants.

Cost per workshop registrant is \$195.00, which includes instruction, class materials, and extensive workbook with examples. Lunch will be on your own.

## Are You a Job Search Hermit?

If you're experiencing an extended job search, chances are you've been through several hills and valleys: days of optimism followed by days of discouragement.

One symptom of this job search discouragement is the tendency to avoid other people. This is what I call the "hermit" phase, where proactive search efforts are set aside in favor of hunkering down in front of the computer, spending fruitless hours going through online job sites. As dull as this activity is, it at least it prevents the job seeker from hearing rejection.

The problem is that avoiding people only prolongs the period of discouragement. The longer one remains in "hermit" mode, the longer the job search drags on—and the downward cycle continues.

The fact is, the more people you interact with, the more you'll hear about positions in the "hidden" job market. Everyone, whether employed or unemployed, is connected to some form of information grapevine. The more people you meet with during the week, the better your chances of learning about positions that haven't even hit the job boards or classified ads yet. The shortest route to any hiring manager's door is through the recommendation of others.

Think back over the last couple weeks. If you've had less than six opportunities to mix with people outside of your home, it's probably time to force yourself into networking situations.

If you're stuck on where to start getting out again, your local newspaper is a good place to start looking. Most likely, your paper's business section publishes business events or professional workshops on a daily or weekly basis. Scour these listings to identify which events could most likely put you eye-to-eye with good networking sources.

If you're not yet connected with a professional association, this is a great time to search out active, local groups where you'll meet people who can introduce you to influential hiring managers. Look for associations whose leaders are well connected with your target industry.

For casual, low-stress networking, health clubs or fitness centers are a great way to meet potential networking contacts. Chances are you could use the exercise anyway! Choose early morning or late evening times for your workout, when you're most likely to meet employed members. A game of handball could lead to a discussion on upcoming job opportunities.

If you attend a church, synagogue or house of worship, this would be a great time to get involved with your organization's activities. Working alongside your fellow members will not only lift your spirits as you participate in worthwhile activities, but you'll also build trusting friendships with those eager to pass along helpful job leads.

Another great network-building source is volunteer work. Whatever your personal or professional passions are, there are nonprofit organizations that would value your knowledge, expertise and ambition. If you approach volunteer opportunities with a "serve first" attitude, you will naturally attract individuals willing to help further your career ambitions as well.

If you make it part of your job-search priorities to stay connected with people on a regular basis, you'll find the days of discouragement are fewer while the potential career opportunities multiply.

Deborah Walker, CCMC

Resume Writer ~ Career Coach

You'll find more of Ms. Walker's career and job-search articles at [www.AlphaAdvantage.com](http://www.AlphaAdvantage.com)

Email her at [Deb@AlphaAdvantage.com](mailto:Deb@AlphaAdvantage.com)

Phone: 888-828-0814

## **Job Postings**

A separate e-mail distribution list has been set up for these job postings. If you would like to receive these postings, please contact [rick.held@mchsi.com](mailto:rick.held@mchsi.com) and ask to be added to the job postings list. You can have the newsletter and these job postings sent to different email addresses if you like.

There is also a plan to put these postings on the Cedar Valley website in the near future. The website can be found at: [www.cedarvalleyapics.org](http://www.cedarvalleyapics.org)

## **Help For Our “Downsized” APICS Members**

**“Seeking Employment” advertisement** in our Cedar Valley Views newsletter—Quarter-page ad FREE to unemployed Cedar Valley APICS members. Copy due 15<sup>th</sup> of the month. Contact Rick Held.

**APICS Career Center**—all candidates may search jobs, but only APICS members receive the added benefits of posting resumes and receiving email alerts when new positions are listed. Visit the APICS Career Center at [www.apics.org](http://www.apics.org), phone (800)444-2742, or email [jobs@apicshq.org](mailto:jobs@apicshq.org).

**Benefits Extension for Unemployed Members Program**—a six-month extension of membership benefits without cost. Contact Julie Stull for more info and an application.

*We welcome your inquiries regarding articles, submissions, advertising, address changes, etc. The deadline for each monthly issue is the 15<sup>th</sup> of the preceding month. Please contact the editor, Rick Held at (319) 622-2561 or [rick.held@mchsi.com](mailto:rick.held@mchsi.com) for more information.*

**Fastest Way to Join APICS? [www.apics.org](http://www.apics.org) – click on “Join on-line today.”**