

Cedar Valley Views



Celebrating 30 Years in the Cedar Valley!



The Association for
Operations Management

February 2005

Member Benefits

Join APICS and give your career a boost. Read about [10 great reasons to join](#).

CPIM & CIRM

Certification Programs

are a great way to develop and motivate your resource management individuals or teams. Visit the Cedar Valley APICS website for more info on the programs and a schedule of local review courses and exams for 2005.

Free APICS Dictionary

APICS members—request your [free copy](#) of the 11th edition of the *APICS Dictionary*.

Visit Your Website:

www.cedarvalleyapics.org

Archived APICS Webinars

Visit <http://apics.webex.com> and select Recorded Events on the left navigation bar to view an archived APICS Webinar. A 30-day subscription costs only \$99 for APICS members and \$139 for nonmembers.

2004-05 Annual PDM Schedule

Feb 8 th	Harvey McChesney - Unfreeze your Thinking for Better Decision Making
Mar 8 th	Plant Tour - Kinze Manufacturing
Apr 12 th	Stephen J Timm - Life Cycle Value Stream Management/Lean
May TBD	Golf Outing

February 8 PDM – Meet Harvey McChesney

Join us to learn from Mr. McChesney how to make better decisions. Page 2.

RFID (Radio Frequency Identification) Symposium

In Kansas City. Details on Pages 3 and 4.

IBF Hosts Supply Chain Forecasting Conference in Phoenix

Internet Link on Page 4 for more details.

CPIM Group Test scheduled April 9

Registration information on Page 5.

Value Stream Mapping First in Lean Manufacturing Series

Class details on Page 6.

Several Brave Weather to Tour Norwood Souvenir

Article on Page 7.

Don't forget about CDVA Grand Prize Drawing in April!

Page 9.

Sign up for February Webinar

Decreased Cycle Times and Inventory Costs - More information on Page 9.

Find your name and attend February PDM free!

Find your e-mail name (without the address; example cathy.bolton) in this newsletter and attend the February PDM for free. Notify Kavi Parupally on or before Friday February 4, 2005, to make your free reservation to attend the February PDM if you find your email name in this newsletter.

FEBRUARY 2005 PDM

Topic: *HARVEY McCHESNEY III – Unfreeze Your Thinking For Better Decision Making*

When: **Tuesday, February 8, 2005**

6:00 PM **Networking**
6:30 **Chapter Business**
6:45 **Dinner**
7:30 **Program**

Where: **Longbranch Hotel and Restaurant**
90 Twixt Town Rd NE, Cedar Rapids, IA



Harvey McChesney, III is president of McChesney Associates. He has extensive experience teaching training methods and presentation skills, team building, facilitation skills, and structured problem solving. As a trainer and management consultant, Harvey assists organizations in the establishment of a team based approach to identify, prioritize, integrate, and manage strategy driven initiatives for competitive success.

Harvey has 20 years experience in manufacturing engineering, facilities design, systems definition and installation, productivity improvement, and project management. He received a B.S. in Industrial Engineering from Lehigh University, is certified in Production and Inventory Management (CPIM) by APICS -- The Education Society for Resource Management, has served on the APICS Board of Directors, and was the Chairman of the 1994 APICS International Conference and Exhibition. Harvey also led the team that revised the APICS Train the Trainer materials and developed the Learning Dynamics for Instructors course. He is a qualified instructor for both of these courses as well as a frequent speaker and can be reached at h.mcchesney@att.net or (610) 799-0774.

We are making decisions every day - all day - some in our professional life and others in our personal life. Unfortunately, most of us are doing so without realizing the internal biases and external frame of references that negatively influence those decisions. We all can improve our decision making skills!! The first step in improving our decision making is to unfreeze the current thinking that influences them. This interactive presentation will help us become aware of some of our current biases and reference points we use in decision making. It will also indicate a path toward a better way of making decisions.

Contact Cedar Valley APICS Director of Programs Kavi Parupally,
Phone (319) 295-6280, E-Mail kkparup9@rockwellcollins.com, or FAX (319) 295-7400

Name: _____ Co.: _____

Name: _____ Co.: _____

Name: _____ Co.: _____

[KANSAS CITY TO HOST MIDWEST RFID SYMPOSIUM IN MARCH](#)

The Midwest RFID Symposium will be held in Kansas City on Thursday, March 3rd. The event will showcase the industries top experts from all over the country as well as end users like Boeing, Hallmark Cards and Yellow Roadway. This would be a great way to get up to speed quickly and get an update on where the market is and where it is going. We are also going to have a hands-on RFID pavilion hosted by the RFID Alliance Lab. These workstations will allow you to put your hands on the hardware and see how it works.

More information on the Midwest RFID Symposium is below. You can also visit our website for details on logistics and registration (<http://www.rushtrackingsystems.com/altf5/DesktopDefault.aspx?TabID=3424>).



What If ...

- you could uniquely identify and track every package?
- your assets could notify you?
- your products were self monitoring?
- the products and tools of your business could "speak" to each other?
- you could collect Volumes of Accurate and Timely data?

... Without Human Intervention

Radio frequency identification (RFID) is revolutionizing manufacturing & supply chain management and promises to drive the next wave of efficiencies into business and industry. RFID is a versatile technology that can be used cross functionally and in a variety of applications including industrial automation, asset tracking and supply chain management.

Topics:

- RFID Technology & Infrastructure Basics
- Market Trends & Thinking Strategically
- EPC Compliance & Beyond
- Supply Chain & Enterprise System Impacts
- Practical steps to get started
- Hear from end users who will share their real-world experience

Speakers:

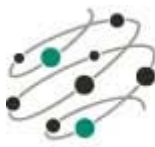
- **Ann Grackin** - CEO, ChainLink Research

When	March 3rd from 8:30am-5pm (registration at 8am)
Where	Sheraton Overland Park Hotel & Convention Center, Kansas City map
Who	Ideal for executives and professionals interested in improving the productivity of their manufacturing and supply chain operations with RFID
Cost	\$200 per person; \$230 after February 18th Academic & group discounts available
Register	On-Line or contact Mike Ryan 913.227.0922 x196 MRyan@RushTrackingSystems.com www.RushTrackingSystems.com

- **Prasad Putta** - CEO, OAT Systems
- **Toby Rush** - President, Rush Tracking Systems
- **Terry Alderson** - Senior RFID Engineer, Matrics
- **Dr. Dan Deavours** - Director of Research, RFID Alliance Lab
- **End User Panel** - Boeing, Hallmark Cards, Yellow Roadway, Continental Disc Corporation

Hands-On RFID Pavilion hosted by 

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[Supply Chain Forecasting Conference - Phoenix](#) [\(Click here to see full conference agenda\)](#)

Institute of Business Forecasting (IBF) is hosting at Pointe Hilton Squaw Peak Resort, Phoenix, Arizona, February 28 & March 1, 2005.

Event highlights include: How to develop and benefit from a Sales & Operations Planning (S&OP) process; Methods that will help you optimize your supply chain for greater efficiency; The best way to forecast for new products & services; The advantages of consensus & collaborative forecasting; and much more!

IBF is having a drawing to give away 2 conference registrations that include all the benefits of a paid attendee, such as access to all conference sessions, software demonstrations, meal functions, cocktail party and more. The result of the drawing will be announced on January 31, 2005. Visit the Link above for conference details and to register for drawing.

Make CPIM a Part of Your Master Plan!!!

Now is the time to begin advancing your career by earning your CPIM designation. The CPIM (certified in Production and Inventory Management) program was initiated by APICS over 25 years ago and remains the measure criterion for individual assessment in materials management.

The CPIM program is divided into three areas of progression:

- **Entry level:** Basics of Supply Chain Management --- to be offered in April 2005 –which covers the terminology and concepts related to the flow of information, money and materials from suppliers through customer fulfillment.
- **Mid-level:** Master Planning of Resources, Detailed Scheduling and Planning, and Execution and Control of Operations. The methods and techniques to plan and drive the flow process.
- **Capstone:** Strategic Management of Resources---configuring the supply chain and manufacturing/distribution environments to optimize use of resources.

The program is open to all Cedar Valley members regardless of background. The 10 week three-hour classes are held through Kirkwood Community College and include an exam to test candidates on the body of knowledge of each area.

For those already certified, these courses count for 30 points toward your Certification Maintenance.

Experienced Instructor

Jim Milden has 25 years experience in materials management in a variety of retail, wholesale, and manufacturing companies. A graduate of the University of Wisconsin-Madison, Mr. Milden is certified by APICS in both Production & Inventory Management (CPIM) and Integrated Resource Management (CIRM). He is currently the Materials Analyst with Apache Hose and Belting.



APICS CPIM Review Course Schedule: 2004-2005

COURSE	REGISTRATION DEADLINE	KCC LOCATION	START DATE	END DATE	EXAM DATE
Strategic Mgmt of Resources	Jan 17, 2005	Amana Room Iowa Hall	Jan 20	Mar 24	Apr 9
Basics of Supply Chain Mgmt	Apr 4, 2005	Amana Room Iowa Hall	Apr 7	Jun 9	Jun 11

Saturday April 9 CDVA Spring Group Test

The Cedar Valley Spring Group Test for CPIM candidates is Saturday, April 9. All CPIM modules will be offered to individuals who wish to take or retake the written tests as this time. [Registration forms must be completed by Friday, February 11.](#)

Please contact Jim Milden (363-7169 x 293) for registration information.

The Cedar Valley Chapter is proud to announce the first offering in the Lean Manufacturing Series:

Introduction to Value Stream Mapping

This workshop will teach students how to define value from the perspective of the customer, how to identify all actions required to bring a product/service through the management tasks of problem solving, information management, and physical transformation, and how to eliminate wastes in the value stream. Enrollment fees include student workbook.

As a result of taking this course, you should be able to:

- identify the types of maps used for lean operations
- identify your company's value stream
- create a current state map
- develop other types of maps used in lean operations
- analyze a current state map and develop a future state map
- develop a framework for lean implementation using mapping

Location: KTOS Center, Kirkwood Community College

Date: Tuesday, April 12, 2005

Time: 1:00 – 5:00 PM

Instructor: Denny Larsen

Cost: \$149.00 per enrollee

To register call 319-398-1022

Denny Larsen Biography

Denny worked for John Deere for 30 years. He has a B.S. degree in Business Management from Upper Iowa University. He has been a member of APICS for 22 years and was a charter member of the North East Iowa chapter. He has received his C.P.I.M. and Jonah certification and has served in a number of APICS positions (chapter president, Region VP, VP of Membership and Chapter Development and the National President for APICS in 2001. He also serves on the Student Advisory Board for the Business Department at the University of Northern Iowa

While at John Deere, Denny held numerous positions. He helped implement their current M.R.P. and Shop Floor systems. He supervised shop floor schedulers, buyers, and material specialist. He worked on a number of redevelopment projects for the Drive Train division of John Deere and has worked with Deere supplier to improve supply management techniques. He worked for three years to establish a new John Deere factory in Chihuahua, Mexico and in that assignment he was responsible for selecting the manufacturing system that would be used, implementing the system, establishing all the related material flow processes and hire the individuals that would work in the material flow related positions. Following this assignment he was responsible for implementing Demand Flow and was the team leader for the redevelopment of Material flow for the John Deere Waterloo Works. During his time at John Deere he became the Lean expert and taught numerous classes for John Deere.

After retiring from John Deere, Denny has consulted a number of companies (Presto Products, Riverside Electronics, Amana Refrigeration, Manitowoc Cranes and BT Prime Mover) in the area of Lean Operating Principles, 5S, and Value Stream Mapping.

Don't miss this unique educational opportunity!!! Bring your team!!!

NORWOOD SOUVENIR PLANT TOUR **INTERESTING AND INFORMATIVE**

Twenty-two CDVA Members and Friends braved the nasty weather and slippery driving conditions to participate in a very interesting plant tour at Norwood Souvenir on Tuesday, January 11, 2005.

Norwood is one of the world-wide leaders in the Promotional Products industry, and their plant in Cedar Rapids, Iowa, shows why. The Cedar Rapids facility, which was founded in 1908, employs 170 associates and manufactures promotional pens and pencils in a market where the world-wide competition is fierce. Norwood, which is strictly a make-to-order plant, is applying 5S and Kaizen principles to minimize waste by standardization, increase productivity, and increase available space for additional business. To stay competitive, Norwood has moved from in-house assembly to acquiring over 85 percent of their raw pens and pencils pre-assembled from the Far East.

Many thanks to Production Supervisors Terry Isaac, Adam Winders, and Jason Hartwig and to Operations Manager Dave Thalacker. These gentlemen were extremely knowledgeable as they showed us their plant and guided us through the different methods used for printing.

Norwood's over 3000 customers can expect most orders to ship with an impressive 3-day lead time. Because of this quick turn-around time, Norwood carries virtually no finished goods inventory. They offer five decorating technologies to their customers with a variety of color options. We saw Screen Printing, which included a look at the interesting process they use to make their own screens for printing, Pad Printing, Foil Transfer, which you can hardly even tell it is wrapped on the pencil, Off Set Printing, and a glimpse of the results of Laser Printing.

The tour also included a look at their 'dinosaur', a multi-function Supra Ink Pen Assembly machine that completely automates assembly of a pen from start to finish to the tune of 1 pen per second. It was amazing to see each different component of the pen in a separate hopper, automatically traveling down through the machine's assembly stations to come out at the end as a finished and ready to use ball point pen.

Overall, the plant was clean, well-organized, their managers and employees knowledgeable and friendly. Thank you for sharing your plant with us. It was well-worth a slippery drive in the freezing rain. Oh, yes, and the 'goodie bags' of pens and pencils from Norwood were very much appreciated!

The APICS Members and Friends in attendance were:

1. Rick Held – Maytag
2. Gerald Muench – Rockwell
3. Jim Mildren – Apache
4. Eric Hengtes – Apache
5. Cecy Sanchez – Apache
6. Kavi K Parupally – Rockwell
7. Marty Novak – Gillette
8. John Brockhardt – Hunters
9. Denise Kleppe – HJ Heinz
10. Kirk Schroeder – Rockwell
11. Denny Larsen – Prime Mover
12. Mike Oswald - Cryovac
13. Tim Soukup – Rockwell
14. Kay Pellusi - Rockwell
15. Matthew Macnider - Rockwell
16. Bob Beer - Apache
17. Cathy Bolton – Lear Corp.
18. Larry Bolton – Lear Corp.
19. Gregg Stark - McLeod
20. Mark Burkman – U.O. Iowa
21. Karen Anderson - Orbis
22. Cheri Tholen - Orbis

Contact any board member for information on service and leadership opportunities beginning in 2004.

President Kirk Schroeder CPIM Rockwell Collins (319)295-9664 E-Mail: kaschroe@rockwellcollins.com	President Elect Open Director of Student Activities Open	Past President/Director of Marketing Julie Stull Rockwell Collins (319)295-6191 W, (319)551-9896 H E-Mail: jastull@rockwellcollins.com
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Special thanks to Cedar Valley Company Coordinators, our behind-the-scenes recruiters of new members, PDM attendees, and Certification students:

Company	Coordinator	Email Address
Apache Hose & Belting Inc.	Jim Milden CPIM CIRM	jim.milden@apachehb.com
Cargill Inc.	Debra Pingel CPIM	deb_pingel@cargill.com
CorrFlex Display & Packaging	Todd Peterson CPIM	todd.peterson@cfgraphics.com
Cryovac	Larry Fenner	larry2914@yahoo.com
Evergreen Packaging Equip.	Patricia Schiel	pat.schiel@ipaper.com
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Hunters Specialties Inc.	Nancy Dean	ndean@hunterspec.com
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Quaker Oats Company	Kay Driscoll	kay_driscoll@quakeroats.com
Rockwell Collins	Julie Stull	jastull@rockwellcollins.com

PLAN NOW TO ATTEND 2004-2005 CDVA PDM's -----WIN PRIZES

Dear CDVA APICS Members and Friends,

There are just a few more opportunities to better your chances to win a great grand prize in April 2005 by attending our monthly PDM. Plan now to join us each month to share ideas, food, and fun. At each PDM you may put your name in the hat for a chance to win one of the following Grand Prizes to be awarded at the PDM in April 2005.

2 TERRIFIC GRAND PRIZES!!

A NEW DESKTOP PC

A NEW PERSONAL DATA ASSISTANT (PDA)

Must be a member of CDVA Chapter of APCIS and present at April PDM to win.



SPECIAL PERFECT ATTENDANCE PRIZES!

**WILL BE AWARDED TO THOSE WITH
PERFECT PDM ATTENDANCE FROM SEPTEMBER 2004 – APRIL 2005
Open to APICS Members and Friends.**

GREAT DOOR PRIZES TO BE GIVEN AWAY AT EACH PDM!

Need only to be present at any PDM to win. Open to APICS Members and Friends.

APICS Webinars

The convenience and flexibility of APICS Webinars enable organizations to educate a large number of employees at once, reduce travel expenses, and maintain consistent levels of productivity by eliminating time out of the office. Each 60-minute APICS Webinar features an educational discussion, case studies, and a Q&A session. Marty_Novak, All you need to participate is an Internet connection and a telephone. As an added benefit, registrants of each APICS Webinar receive a CD-ROM of the presentation after the event.

February 2005 APICS Webinar

Topic: Decreasing Cycle Times and Inventory Costs
Date: February 9, 2005, at 2:00 p.m. ET
Presenter: Bob Collins, CFPIM, CIRM
Register: [Register Today](#)

We're Cedar Valley APICS

APICS— The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing, and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals. Moswald7, to learn more about the APICS community, visit www.apics.org.

Locally, we're the Cedar Valley APICS Chapter - serving its members and the Cedar Rapids, Iowa City, and surrounding business community since 1972. We're a non-profit volunteer organization, dedicated to providing leading edge learning opportunities, professional certification, networking, and access to the education resources of APICS International.

Our mission is to develop, promote, and recognize the professional management of resources by individuals and enterprises.

Help For Our "Downsized" APICS Members

"Seeking Employment" advertisement in our Cedar Valley Views newsletter—Quarter-page ad FREE to unemployed Cedar Valley APICS members. Copy due 15th of the month. Contact Cathy Bolton.

APICS Career Center—all candidates may search jobs, but only APICS members receive the added benefits of posting resumes and receiving email alerts when new positions are listed. Visit the APICS Career Center at www.apics.org, phone (800)444-2742, or email jobs@apicshq.org.

Benefits Extension for Unemployed Members Program—a six-month extension of membership benefits without cost. Contact Kirk Schroeder for more info and an application.

Job Postings

A separate e-mail distribution list has been set up for job postings. If you would like to receive these postings, please contact Rick Held at rick.held@mchsi.com and ask to be added to the job postings list. You can have the newsletter and these job postings sent to different email addresses if you like.

If you have a Job you would like distributed to this list, also email to the above address.

Job Postings will also be available on the chapter website, www.cedarvalleyapics.org

Cedar Valley Views, the chapter's monthly newsletter, is available by email or on the chapter website, www.cedarvalleyapics.org. You may request inclusion on our email distribution by contacting the editor, Cathy Bolton at (319) 688-6360 or cathy.bolton@mchsi.com. We welcome your inquiries regarding articles, submissions, advertising, address changes, etc. The deadline for each monthly issue is the 15th of the preceding month. The newsletter may be forwarded to interested parties; articles may be reprinted with permission from Cedar Valley APICS.