

# Cedar Valley Views



CELEBRATING 50

The Association for  
Operations Management

## September 2007

### Member Benefits

Join APICS and give your career a boost. Read about [10 great reasons to join](#).

### CPIM & CIRM & CSCP Certification Programs

are a great way to develop and motivate your resource management individuals or teams. Visit the Cedar Valley APICS website for more info on the programs and a schedule of local review courses and exams.

### Free APICS Dictionary

APICS members—request your [free copy](#) of the 11th edition of the *APICS Dictionary*.

### Visit Your Website:

[www.cedarvalleyapics.org](http://www.cedarvalleyapics.org)

### Archived APICS Webinars

Visit <http://apics.webex.com> and select Recorded Events on the left navigation bar to view an archived APICS Webinar. A 30-day subscription costs only \$99 for APICS members and \$139 for nonmembers.

### September Professional Development Meeting

[Nicole Schaack – Hourly Line Deliveries](#)

Monday, September 10<sup>th</sup>

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### October Professional Development Meeting

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### APICS 50<sup>th</sup> Anniversary Supply Chain Contest

[APICS and America's Second Harvest – The Nation's Food Bank Network are building a supply chain to put food on the tables of America's neediest families](#)

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### Register now for 2007 APICS International Conference

[Celebrate APICS 50<sup>th</sup> Anniversary at the International Conference & Expo](#)

October 20<sup>th</sup> through October 23<sup>rd</sup>

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### 50 Member Challenge

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### Lean Manufacturing Series

[APICS: The 5's](#)

Tuesday September 11<sup>th</sup>

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### 2006-07 Annual PDM Schedule

Sept 10 <sup>th</sup>	Nicole Schaack – Hourly Line Deliveries
Oct 8 <sup>th</sup>	Plant Tour – Hearth & Home Technologies, Inc., Mt Pleasant, IA
Nov 12 <sup>th</sup>	Dr. Collis – 7 Fatal Management Sins
Jan 14 <sup>th</sup>	Plant Tour – Frontier Natural Products, Norway, IA
Feb 11 <sup>th</sup>	TBD
Mar 10 <sup>th</sup>	Plant Tour – Orbis, Monticello, IA
Apr 14 <sup>th</sup>	Tom Schulte – Topic TBD
May	TBD

**PLAN NOW TO ATTEND 2006-2007 CDVA PDM's -----WIN PRIZES****Dear CDVA APICS Members and Friends,**

Welcome back to another year of interesting and educational Professional Development Meetings. Plan now to join us each month to share ideas, food, and fun.....**and an opportunity to win some great prizes.** At each PDM you may put your name in the hat for a chance to win at our Grand Prize drawing at the PDM in April 2007 (must be present for drawing at April PDM to win)

**SEPTEMBER PDM Topic: Hourly Line Deliveries****Presenter: Nicole Schaack****When: Monday, September 10th, 2007**

**6:00 PM Networking**  
**6:30 Chapter Business**  
**6:45 Dinner**  
**7:30 Program**

**Where: Longbranch Hotel and Restaurant****90 Twixt Town Rd NE, Cedar Rapids, IA**

**Nichole Schaack** is a production supervisor at Hearth & Home Technologies, a division of HNI (formerly HON). She holds a bachelor's degree from Iowa State University in industrial engineering, and began her career as a manufacturing engineer. She spent several years in Hearth & Home Technologies' Rapid Continuous Improvement department and has been fortunate to learn from Shingijitsu Lean consultants during that time.

Hearth & Home Technologies, Mount Pleasant site, is a 2007 recipient of the Shingo Award for Excellence in Manufacturing. As the world's leading fireplace manufacturer, Hearth & Home Technologies has an aggressive application of the Lean Production System. They manufacture product for Hearth & Home Technologies' Heatilator, Heat & Glo, and Quadra-Fire brands while fostering a culture that is founded on safety and embraces continuous improvement. The member-owners recently celebrated 1.5 million hours without a lost-time incident, achieved on-time delivery of more than 98 percent, with customer lead times of five days or less. This was accomplished while increasing inventory turns by 24 percent and improving productivity by 48 percent.

One of the fundamental tenets of their Vision Statement is: "**WE WILL BE A GREAT PLACE TO WORK**". Their culture is built around Rapid Continuous Improvement (RCI) and the notion that every member has something unique and valuable to contribute. RCI processes are ingrained across the entire organization—part of the fabric of their culture—a tool not just for improvement, but also for engaging and empowering their members.

Nichole will share the lean progression of their material ordering and delivery system, which includes hourly delivery of both purchased and fabricated parts to assembly areas.

**Reservations due by Thursday, April 5<sup>th</sup>.**

Contact Cedar Valley APICS Director of Programs Dennis Teel for reservations,

Phone (319) 465-3537 X292

E-Mail: [dteel@energymfg.com](mailto:dteel@energymfg.com)

## October PDM Plant Tour: Hearth & Home Technologies, Inc. Mt, Pleasant, IA

### ACHIEVEMENTS

The Hearth & Home Technologies (HHT) Mt. Pleasant manufacturing facility has a long standing commitment to quality and customer satisfaction, and through the use of continuous improvement and Lean Manufacturing practices has achieved the following results:

### INDUSTRY RECOGNITION

As a leader in the Hearth Products Industry, HHT-Mt. Pleasant has received numerous awards:

- Recognized as the Builder Brand Leader by the Builder 2006 Brand Use Study (received 14 out of the last 15 years)
- Recipient of multiple Vesta Awards and Vesta Finalist recognitions. Vesta Awards honor companies whose hearth and barbeque products demonstrate the ultimate in innovative design and technology
- Recognized as a *Consumer's Digest* Best Buy for the Novus series gas fireplaces
- Recognized by the Association for Manufacturing Excellence in 2004 for Commitment to the attainment of excellence in manufacturing and productivity
- Recipient of the 2000 Iowa Governor's Achievement Award

One of the fundamental tenets of our Vision Statement is: "*WE WILL BE A GREAT PLACE TO WORK*".

We pursue a participative environment and support a culture that encourages and recognizes excellence, active involvement, ongoing learning, and contributions of each member; that seeks out and values diversity; and that attracts and retains the most capable people who work safely, are motivated, and are devoted to making our company and our members successful.

Our culture is built around Rapid Continuous Improvement (RCI) and the notion that every member has something unique and valuable to contribute. We have found that when our people share their ideas, and management acts on those ideas, we achieve something powerful: hundreds of individuals working actively to make the corporation better. RCI processes are ingrained across the entire organization—part of the fabric of our culture—a tool not just for improvement, but also for engaging and empowering our members

Leadership at HHT-Mt. Pleasant has created an organizational culture that projects the company's vision, mission, values, strategies, and goals to mobilize the necessary resources to obtain significant results. A method of cascading Policy Deployment is used to link day to day activities to personal, departmental, plant and company goals and objectives. Leadership Champions for specific goals and objectives are identified and expected to oversee and aggressively attack waste, non-value added activities, and costs that are affecting each goal. Each success measurement at the plant and departmental level is tracked on a monthly basis and communicated throughout the facility.

HHT-Mt. Pleasant manufactures sheet metal wood and gas fireplaces, vent pipe, and fireplace accessories. The plant produces nearly 200 fireplace SKUs (Stock Keeping Units) and more than 700 vent pipe and accessory SKUs. Daily output is approximately 1,200 to 1,450 fireplace units and 10,000 to 12,000 pieces of vent pipe and accessories.

Fireplace manufacturing was moved from Syracuse, New York to Mt. Pleasant, Iowa in 1964 by then owner, Vega Industries. In 1981, the fireplace division of Vega Industries was purchased by HNI Corporation and operated under the name of Heatilator, Inc. until 1999. By that time, HNI Corporation had acquired additional hearth products manufacturing facilities and formed a hearth products operation company that was later named Hearth & Home Technologies.

Founded on a commitment to quality, customer satisfaction and continuous improvement, HHT-Mt. Pleasant has grown from 110,000 square feet when operations opened in 1964 to 280,000 square feet by the year 2006. This plant is one of four manufacturing facilities of Hearth & Home Technologies, and employs over 700 members in the areas of administration, design engineering, research and development, production, distribution, and customer service. HHT-Mt. Pleasant is organized in a focus factory management system, where each Focus Factory Manager is responsible for an individual business unit, and has control of its operations; including budgeting, capital expenditures, expense control, engineering, and member hiring and evaluation.

### APICS and America's Second Harvest – The Nation's Food Bank Network are building a supply chain to put food on the tables of America's neediest families

Imagine....

...a life where a hot meal is a luxury.

...a life where going to bed hungry happens all too often.

...a life where dessert and birthday cake are only a dream.

Thirteen million children in our country don't have to imagine this life. They're living it.

#### Help change these children's lives.

In honor of APICS' 50 years of accomplishments, we're giving back to the community in the best way we know how. We're building a supply chain against hunger and we need your help.

#### Participate in the Supply Chain Contest

It's so easy to change the direction of a hungry child's life, and you really can make a difference. When you receive your contest package in the mail, write your name, company, e-mail address, and message—memorable APICS moment, why you joined APICS, what you gained from APICS, and so forth—on the wristband. Then send your wristband and at least a \$1 donation\* to your local APICS chapter by October 8. Once collected from APICS Chapters, the supply chain will be displayed at the 2007 APICS International Conference & Expo. There are 13 million hungry children in our country. The more you can give, the more children we can help.

Members should have already received an envelope with the wristbands in it. Please take the time to respond and make a donation. More information is also available on the APICS website.

### APICS 2007: 50 Years in the Making!

Fifty years of building a strong membership. Fifty years of providing operations management education. Fifty years of offering comprehensive resources.

#### APICS 2007 is celebrating 50 years of you!

This year's conference is all about you and what you need to succeed in the marketplace, make your company more competitive, and further your career. We'll take a look at the last 50 years and where the profession has taken us. And we'll examine where we are today. But we're not stopping there.

#### APICS 2007 is about what comes next.

APICS 2007 will be providing you with the tools you need to be a success. Today. Tomorrow. And in the years to come. Register now! <http://www.apics.org/education/conference/register.asp>

*Leadership takes vision.* Learn how to develop your vision from our General Session Speakers.

#### Featured Speakers

Vision. It's a mainstay of great leaders. This year's featured speakers have the art of vision down to a science. They'll teach you how to develop a vision that will attract the best customers, employees, and investors. Cultivate your creative problem solving vision to enhance your work and your life. Envision the future and what it has in store for you, your career, and your company. Attend all three general sessions and be inspired, motivated, and prepared for what's coming next in the field of operations management.

#### Ken Blanchard, Ph.D

*Best selling coauthor of The One Minute Manager, business consultant, award winning speaker*

#### *Leading at a Higher Level*

**Sunday, October 21, 10:15 am – 11:45 am**

His books have sold over 18 million copies in more than twenty-five languages. His educational, leadership, and values-based management concepts are taught in classes around the world. His teachings have motivated and inspired generations of business managers and leaders.

A gifted speaker and story teller, Dr. Ken Blanchard will teach us how to achieve the triple bottom line: Being the provider of choice for customers, the employer of choice for employees, and the investment of choice for investors. Designed for the operations management field, Dr. Blanchard's speech will focus on the importance of vision and the necessary steps for setting the right targets to achieve the triple bottom line.

This is an amazing opportunity to learn from and be inspired by one of the world's most distinguished business teachers and motivators.

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**Steve Uzzell**

*International award winning photographer, including National Geographic, Newsweek and Time*

*Open Roads Open Minds: An Exploration of Creative Problem Solving*

**Monday, October 22, 9:15 am – 10:30 am**

Everyone has experienced the mind-opening phenomenon of driving down an open road: The imagination is released and problems dissolve quickly into solutions. Now imagine being able to capture that problem solving ability and apply it in the workplace and your everyday life.

A *National Geographic* photographer of international acclaim, Steve Uzzell has approached his work and his career with a problem solving mindset. Using the same concepts as he incorporates into his photographic work, Uzzell will teach us the ten steps to capturing the Spirit of the Open Road. Using his own photography as an example, he'll show us how we can tap into our creative sides to develop a framework for everyday problem solving.

Come see just how easy problem solving can be when you Capture the Spirit of the Open Road, opening your mind to finding solutions in unexpected places.

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**Jack Bacon, Ph.D., P.Eng.**

*International Space Station management team member, author, technologist*

*The Parallel Bang*

**Tuesday, October 23, 9:15 am – 10:30 am**

Economic cycles. Manufacturing efficiencies. Global communications. Science and technology are leading to advancements and discoveries that are increasing human knowledge at an exponential rate. Where will this increase in the growth of knowledge lead us?

A world-renowned futurist and speaker, Dr. Jack Bacon will share his thoughts on why we'll be looking back on the growth of our current decade with reverence and awe. Having worked on the development of artificial intelligence systems and NASA's Space Station, Dr. Bacon will share his expert theory on what he calls "The Parallel Bang." He'll explain the similarities of our current boom in knowledge with the "Big Bang" that started the universe.

You won't want to miss this expert look at the future of our world and what may happen as we experience the Parallel Bang.

*Learn from more than 200 years of operations management success. Take part in Plant Tours.*

*See the latest products and demonstrations in our new Showcase Theater. Check out which companies are exhibiting at the Expo.*

*We're doing networking in a whole new way. Take a look at this year's networking opportunities and Events.*

**Register now for APICS 2007!**

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**Celebrate with APICS  
Join the 50-Member Challenge**

**Make APICS' 50th Anniversary Our Best Year Ever**

For 50 years, APICS has empowered members to reach their career goals and helped businesses improve productivity and efficiency through superior education and training, internationally recognized certifications, and comprehensive resources for operations management professionals.

The APICS 50-year legacy of leadership is possible because of members like you! Now, you can pass on the legacy to new members and share the rewards of APICS membership.

**Refer a Member and Win!**

Each month, APICS will count the referrals and send a gift to each recruiting member. All participants will be entered in a drawing to win a grand prize. So, for each member you recruit, the better your chances of winning. Check the APICS Web site often to find out about the latest prizes. All recruiters will be featured on the APICS Web site and in other campaigns throughout the year.

**Keep the APICS Legacy Strong**

The APICS community is only as strong as its members. Keep APICS going strong for the next 50 years. Refer a member today, help your APICS network grow, and qualify to win!

## **Lean Manufacturing Series**

### **APICS: The 5's      Course **CBPR-140-wat04****

This workshop examines the visual workplace and effective use of visual controls to encourage employees to think about ways to improve their work environment. Visual systems provide correct information for employees to do their jobs and uncover the need for constant improvement. This class is part of the APICS Lean Manufacturing Series. Fee: \$149. Instructor: Denny Larsen

Tuesday, September 11<sup>th</sup>, 1-5 p.m.    Location:    Kirkwood Training and Outreach Services (KTOS) Rm. 127

Registration deadline is Friday September 7<sup>th</sup>, 2007.

## **CSCP Certification**

### **Certified Supply Chain Professional Program (CSCP)**

#### **Helps APICS CPIM and APICS CFPIM Certification Maintenance**

There are three possible ways for APICS CSCP program participants to earn points toward maintaining their APICS CPIM or APICS CFPIM designations.

- *30 points*  
Completion of the APICS CSCP Learning System.
  
- *20 points*  
Receipt of a passing grade on the APICS CSCP exam.

- *1 point per instructional hour*  
Participation in an instructor-led course that uses the APICS CSCP Learning System. Please note that participants cannot claim points for both the course instructional hours and the completion of the Learning System.

For additional information visit the Certification Maintenance section of the APICS Web site.

The Cedar Valley Chapter will be offering the CSCP courseware in Fall 2007 through Kirkwood Community College. The CSCP program consists of two eight week courses starting on Thursday, August 16 and Thursday, October 11. The exam date is Saturday, December 8. The cost of the CSCP program is \$1350.00 excluding the exam.

## CPIM Certification

### APICS: Basics of Supply Chain Management

This class covers the fundamental concepts in managing the complete flow of materials, information, and financials in a supply chain. The class will focus on material flow, from internal and external suppliers, to and from your organization. The class is the entry level class for the APICS Certified in Production and Inventory Management Program. Cost: \$350.00 Course fee does not include exam, scheduled for December 8. Instructor: Teel.

Begins Monday, October 1, 10 weeks

Monday, 6:00 – 9:00

**Registration deadline is Wednesday, September 26**

**Classes to be held at the Monticello Kirkwood Center, Room 318**

**COURSE # CBPR-170-wat03**

To register for classes, call 319-398-1022 or register on line at Kirkwood's website: [www.foryourlifetime.com](http://www.foryourlifetime.com)

## Chapter News

### Cedar Valley Chapter Sponsors the APICS Scholars Education Program

APICS student chapter members who are enrolled in full time undergraduate and graduate programs are eligible to become scholars. Scholars will attend the APICS International Conference and Exposition at Denver in mid-October, with housing expenses paid by APICS. Scholars will attend educational sessions, personal and professional development sessions, meet with general session and featured speakers (if applicable), network with conference attendees, and visit the APICS exposition. In return students have the following responsibilities

- Preparing rooms for presentations
- Seating attendees at sessions and events
- Distributing and collecting speaker evaluation forms
- Providing hospitality to speakers and attendees
- Providing directions to fellow attendees
- Providing session room and special event counts
- Assisting APICS staff in all areas of the conference: Community Center, Registration, Exhibit Hall

This year the Cedar Valley Chapter is sponsoring two Operations Management students from Iowa State University, Jacklyn Kluesner, vice president of the student chapter and Venessa Pehde, secretary of the student chapter. We are planning to introduce these students to chapter members at the February PDM.

Thanks to all of you and your companies for making this financial sponsorship possible.

As a footnote, Jaclyn Carlson, who was sponsored by the chapter last year as an APICS scholar, recently accepted a position at Proctor and Gamble in Iowa City and will be joining the chapter this Fall. Congratulations, Jaclyn!!!



The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing, and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals. To learn more about the APICS community, visit [www.apics.org](http://www.apics.org).

Locally, we're the Cedar Valley APICS Chapter - serving its members and the Cedar Rapids, Iowa City, and surrounding business community since 1972. We're a non-profit volunteer organization, dedicated to providing leading edge learning opportunities, professional certification, networking, and access to the education resources of APICS International.

Our mission is to develop, promote, and recognize the professional management of resources by individuals and enterprises.

Cedar Valley APICS Board of Directors 2006-2007

[www.cedarvalleyapics.org](http://www.cedarvalleyapics.org)

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## Cedar Valley APICS Company Coordinators

Special thanks to Cedar Valley Company Coordinators, our behind-the-scenes recruiters of new members, PDM attendees, and Certification students:

Company	Coordinator	Email Address
Apache Hose & Belting Inc.	Jim Milden CPIM CIRM CSCP	jim.milden@apachehb.com
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Energy Manufacturing Company	Dennis Teel CPIM CSCP	dteel@energymfg.com
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PMX Industries Inc.	Dave Capouch CPIM	david.capouch@ipmx.com
Procter & Gamble Co	Eric Van Roekel CPIM	vanroekel.ed@pg.com
Quaker Oats Company	Kay Driscoll	kay_driscoll@quakeroats.com
Rockwell Collins	Tim Soukup	trsoukup@rockwellcollins.com
Whirlpool Appliances – Amana	Rick Held CPIM	rheld@maytag.com

### Help For Our “Downsized” APICS Members

“Seeking Employment” advertisement in our Cedar Valley Views newsletter—Quarter-page ad FREE to unemployed Cedar Valley APICS members. Copy due 15<sup>th</sup> of the month. Contact Director of Communications Joni Philips

**APICS Career Center**—all candidates may search jobs, but only APICS members receive the added benefits of posting resumes and receiving email alerts when new positions are listed. Visit the APICS Career Center at [www.apics.org](http://www.apics.org), phone (800)444-2742, or email [jobs@apics.org](mailto:jobs@apics.org).

**Benefits Extension for Unemployed Members Program**—a six-month extension of membership benefits without cost. Contact Kirk Schroeder for more info and an application.

### Job Postings

A separate e-mail distribution list has been set up for job postings. If you would like to receive these postings, please contact Rick Held at [rick.held@mchsi.com](mailto:rick.held@mchsi.com) and ask to be added to the job postings list. You can have the newsletter and these job postings sent to different email addresses if you like.

If you have a Job you would like distributed to this list, also email to the above address.

Job Postings will also be available on the chapter website, [www.cedarvalleyapics.org](http://www.cedarvalleyapics.org)

**Cedar Valley Views**, the chapter’s monthly newsletter, is available by email or on the chapter website, [www.cedarvalleyapics.org](http://www.cedarvalleyapics.org). You may request inclusion on our email distribution by contacting the editor, Joni Philips at (319) 573-9650 or [philipsjnd@msn.com](mailto:philipsjnd@msn.com). We welcome your inquiries regarding articles, submissions, advertising, address changes, etc. The deadline for each monthly issue is the 15<sup>th</sup> of the preceding month. The newsletter may be forwarded to interested parties; articles may be reprinted with permission from Cedar Valley APICS.



CELEBRATING *50*