

Cedar Valley Views

Build Your Business - Build Your Team - Build Your Career

September 2011



The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing, and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals.

To learn more about the APICS community, visit:
www.apics.org



Locally, we're the Cedar Valley APICS Chapter (CDVA) - serving its members and the Cedar Rapids, Iowa City, and surrounding business community since 1972. We're a non-profit volunteer organization, dedicated to providing leading edge learning opportunities, professional certification, networking, and access to the education resources of APICS International. Our mission is to develop, promote, and recognize the professional management of resources by individuals and enterprises.

To learn more about the Cedar Valley Chapter, visit:
www.cedarvalleyapics.org

Contents:

(click on text or page number to jump directly to the section)

September PDM.....	2
A Note on PDM Pricing from Chad Wilson, CDVA President.....	3
2011-2012 PDM Schedule.....	3
Certification Recognition.....	3
Why Should CSCP be in Your Career Path?.....	4
2012 Education Schedule.....	6
Upcoming APICS Online Events.....	8
Useful Links / Resource Spotlight.....	8
Career Center.....	8
Member Benefits.....	8
Certification Anniversaries.....	9
New Members.....	9
Feedback.....	10
Updating Contact E-Mail Addressed.....	10
Company Coordinators.....	10
Board of Directors.....	10



The Cedar Valley Chapter has achieved the Chapter Benchmarking and Reporting (C-BAR) Gold award level. The submission demonstrates the chapter's dedication to providing exemplary member services and professional development opportunities to APICS members and customers.

September Professional Development Meeting

Topic: Economic Climate of Cedar Rapids
Presenter: Dennis Jordan, VP of Economic Development for the Cedar Rapids Chamber

Date: Tuesday, September 13, 2011
Location: Longbranch Hotel and Restaurant
90 Twixt Town Rd NE, Cedar Rapids, IA 52402

Schedule: **Please Note New PDM Times-**
5:30 Networking
6:00 Chapter Business
6:15 Dinner
7:00 Program

RSVP Due Date: Thursday, September 8, 2011, 5:00 pm
RSVP to: cedarvalleyapics@gmail.com
Cost (payable at check-in): **Please Note New PDM Price:**
\$25 - Please Note: No-shows are billed

Presenter biography:

Dennis Jordan, Vice President Economic Development has been with Priority One, Economic Development Division, Cedar Rapids Area Chamber of Commerce since January 2001. Aside from daily management responsibilities of the organization he primarily responsible for marketing to target industry companies throughout the United States, Canada and Europe as well as managing corporate headquarter relationships of existing companies on behalf of the private and public sector.

Prior to joining Priority One, he was a Private Banking Officer with Firststar Bank/US Bank in Cedar Rapids. He had previously served, as Director of Client Services for Terry, Lockridge & Dunn, Inc., a regional accounting and a financial service firm and was with the Department of Consumer Affairs for Amana Refrigeration, which is now part of Whirlpool Corporation.

Dennis is a graduate of Kirkwood Community College, has a Bachelor of Arts in Marketing from the University of Northern Iowa and a Master of Business Administration from the University of Iowa.

Dennis currently serves as Adjunct Lecturer for the John Pappajohn Entrepreneurial Center at the University of Iowa and Mount Mercy University MBA Program.

He is actively involved in many organizations including:

- United Way of East Central Iowa, Campaign Co-Chair, 2009, Board of Directors 2008-Present
- Junior Achievement of Eastern Iowa, Past-Regional Board Chair, Classroom Volunteer
- American Red Cross, Grant Wood Area Chapter, Past Board Chair/Board of Trustees
- Cedar Rapids Downtown Rotary/Cedar Rapids Daybreak Rotary, Past President/District 5970, Past Assistant Governor
- Professional Developers of Iowa

In 2005, The Corridor Business Journal recognized Dennis in the Inaugural Class of Forty under 40.

Dennis is married to Angela and they have four children; Alexander (Alex) age 17 and Mackenzie age 15, Benjamin (Ben) age 13 and Nicholas (Nick) age 10.

A Note on PDM Pricing from Chad Wilson, CDVA President

As noted in the September PDM info, the price to attend a PDM has increased to \$25 this year, for both members and non-members. First-time attendees will still be able to attend for no charge.

The rest of the CDVA Board of Directors and I realize this may seem like a large increase from the previous price, so I wanted to explain the background that has led to this increase in PDM pricing.

The low PDM cost over the past few years was achieved through the chapter subsidizing a significant portion of the costs. We were able to achieve this due to a surplus in finances brought about primarily by strong attendance in our educational offerings. The subsidized costs were a way to pass benefits back to the membership and thank everyone who had helped us reach that point.

Unfortunately, over the past two years, driven primarily by the sagging economy, we've seen a drop in attendance for our educational offerings, and until the past 12 months, we were seeing a steady decrease in membership. Additionally, the costs associated with holding each PDM, including meals and speaker travel and lodging fees, have also steadily increased.

While the chapter is still in good financial health, the factors listed above have contributed to reducing the surplus to a point where it is not fiscally responsible to continue to offer reduced prices for the PDM's.

PDMs are not used as a source of income for the chapter. They are designed to help provide informative and educational experiences that are pertinent to our members and guests. This year's new price of \$25 is a break-even point for the typical PDM. We have contacted other chapters in our district and surrounding districts, and they have confirmed this price is similar to what they must charge for their PDM's.

I appreciate your understanding with this change. The meals and programs will continue to be an exceptional value, even at the new price.

If you have any questions or comments about this change, feel free to contact me directly at cdwilson70@yahoo.com, or you can email the entire Board at cedarvalleyapics@gmail.com.

I look forward to the year ahead.

Sincerely,
Chad Wilson
President, Cedar Valley APICS Chapter

2011-2012 PDM Schedule

Date	Topic	Speaker/Company
9/13/2011	Economic Climate of Cedar Rapids	Dennis Jorgan, VP of Economic Development for the Cedar Rapids Chamber
10/11/2011	Plant Tour	Clipper Wind
11/8/2011	SCRM –Supply Chain Risk Management	Gregory L. Schlegel CPIM, CSP, Jonah
1/10/2012	TBD	Gale Mote, Gale Mote Associates
2/21/2012	Plant Tour	TBD
3/13/2012	Assembly Line Behavior	Dr. Danny J. Johnson, Ph.D.
4/10/2012	APICS Membership Benefits	TBD

Certification Recognition

The following individuals have received certification since the publication of the last newsletter:

- Jerry Johnson - CPIM
- Brad Lynch - CSCP
- Charlene Smith - CPIM

Why Should CSCP be in Your Career Path?

The APICS CSCP (Certified Supply Chain Professional) is an advanced program to demonstrate your mastery of supply chain best practices.

The subject matter of CSCP covers the inter-relationship and flows of information, materials, and finance from the supplier's supplier through the manufacturing and distribution to the end user. CSCP covers concepts, strategies, processes, and technologies needed to manage a global commodity chain.

The courseware, called the Learning System, consists of four content areas:

1. Supply Chain Management Fundamentals: this module addresses questions: how do I design a supply chain? What controls need to be in place? How do I create value for supply chain members? How do I align supply chain strategy with corporate strategy?
2. Building a Competitive Infrastructure: How do we plan for demand as multiple companies? How does product design impact supply chain operations? How does globalization affect supply chain management and logistics? What are the risks and their mitigation in the supply chain?
3. Managing Customer and Supplier Relationships: How do we build customer and supplier relationships? What resources are required? How does product life cycle affect these relationships? How does technology impact these relationships? How do we know if the relationship is successful?
4. Using Information Technology to Enable Supply Chain Management: How can IT enhance the performance of the supply chain? What data are needed and what is their use in the supply chain? What innovative technologies are available and what is their application? What is the impact of e-business on the supply chain?

The CSCP computer-based exam consists of 175 multiple choice questions and is 4 hours in length. To be eligible for CSCP you must have one of the following:

- BS Degree plus 2 years experience; or
- CPIM or CPM plus 2 years experience; or
- 5 years business experience in supply chain/operations management

An overview of the weekly agenda is included on the following page.

Check out the 2011-2012 Education Schedule beginning on page 6, or the Kirkwood Continuing Education Website, for more details on dates and times. Classes start September 8.

CSCP: Advanced Supply Chain Management - Weekly Agenda

September 8: Introduction to the CSCP Program; Overview of Supply Chain Management

September 15: Supply Chain Management Strategy and Managing the Supply Chain

September 22: Managing and Improving the Supply Chain;

September 29: Demand Planning: Design for Logistics

October 6: Manufacturing Planning and Control

October 13: Logistics

October 20: Logistics: Relationship Management, Customer Relationship Management (CRM)

October 27: Supplier Relationship Management (SRM);

November 3: Integrated Customer and Supplier Relationship Management, Innovative Technologies

November 10: IT and the Supply Chain

November 17: ERP and Supply Chain Management; Innovative Technologies; and Their Uses; Using IT to Enhance SC Performance

December 1: e-Business

December 8: Review and Practice Exam

CSCP Computer Based Testing: December 3 - January 14, 2012. Coralville. See Website to register. www.apics.org/certification/cscp/cscpexam.htm

2011-2012 Education Schedule

CPIM: Master Planning of Resources

This course covers the processes used to develop sales and operations plans, identify and assess internal and external demand, and forecasting requirements. It focuses on the importance of producing achievable master schedules that are consistent with business policies, objectives and resource constraints. This course is required for APICS CPIM certification.

Please note: Computer based certification will not be included; however APICS members are eligible for reduced pricing for the exam.

Please read: Individuals registering after August 31st will not have a book the 1st week of class.

Wednesday 6:00 pm - 9:00 pm; 10 sessions starting September 7, 2011, ending November 16, 2011 (No class on Nov 9)

Tuition: \$499.00

Instructor: Wilson

Location: Cedar Rapids, The Kirkwood Center, Rm. 122

CSCP: Advanced Supply Chain Management

This course prepares students for the APICS Certified Supply Chain Professional program. Students will learn how to boost productivity and integrate and effectively manage worldwide supply chain activities. Modules include supply chain fundamentals, building competitive operations and logistics, managing supplier and customer relationships, and using IT to enable supply chain management. Prerequisite: APICS certification or bachelor's degree in appropriate field. The course fee includes textbooks and access to the course website.

Please note: Computer based certification will not be included; however APICS members are eligible for reduced pricing for the exam.

Please read: Individuals registering after September 1st will not have a book the 1st week of class.

Thursday 6:00 pm - 9:00 pm; 13 sessions starting September 8, 2011, ending December 8, 2011 (No class on Nov 24)

Tuition: \$1,299.00

Instructor: Milden

Location: Iowa City Iowa, City Credit Center, Rm. 353

Workshop: Lean Enterprise

Be a lean leader! As more organizations decide to go lean, demand is escalating for a skilled team and system-wide approach for developing and implementing lean project plans. This class is organized to enable you to approach and understand the lean transformation process systematically. Using scenarios from a fictitious company, Murphy's Toys, you will be tasked with finding lean solutions to a myriad of challenges. This method will provide you with the flexibility to immediately customize what you've learned and implement it at your own organization. Tuition includes student workbooks.

Please read: Individuals registering after January 4th will not have a book the 1st week of class.

Wednesday 6:00 pm - 9:00 pm; 7 sessions starting January 11, 2012, ending February 22, 2012

Tuition: \$749.00

Instructor: Milden

Location: Cedar Rapids, The Kirkwood Center, Rm. 122

CPIM: Detailed Scheduling and Planning

Learn the techniques for material and capacity scheduling, methods of inventory management, and supplier planning and relationships. This class focus is on material and capacity requirements planning. The course fee includes the student workbook. This class is a required for the APICS CPIM certification.

Please note: Computer based certification exam not included. APICS members are eligible for reduced pricing on the exam.

Please read: Individuals who register after January 5th will not have a workbook the first week of class.

Thursday 6:00 pm - 9:00 pm; 10 sessions starting January 12, 2012, ending March 15, 2012

Tuition: \$499.00

Instructor: Wilson

Location: Cedar Rapids, The Kirkwood Center, Rm. 123

Registration Information

The most up-to-date course descriptions can be viewed at the following locations:

- Kirkwood Website: kirkwood.augusoft.net/
- Cedar Valley APICS chapter website: www.cedarvalleyapics.org/Education/education.htm

For More Info, Contact:

Director of Education

Rick Held, CPIM

Four Oaks

319-929-8924 (Cell)

rick.held@mchsi.com

Register www.cedarvalleyapics.org through Kirkwood Community College using one of the following convenient options:

- Follow the easy phone registration instructions in the latest issue of the Kirkwood Catalog
- Phone 319-398-1022 or 1 (800) 332-8833 for assistance
- Register online at kirkwood.augusoft.net/

Payment options include:

- company billing
- credit card
- check

Upcoming APICS Online Events

The National chapter regularly offers webinars covering issues and topics pertinent to members of the organization. The following upcoming Webinars are currently posted on the APICS website (www.apics.org).

No APICS Online events are currently scheduled.

Periodically check the APICS Online Events page for new event announcements or to view recorded events. The direct link to the page is: http://www.apics.org/Education/Online_Events.htm

Useful Links / Resource Spotlight

This section will highlight links to articles and resources that are pertinent to issues being covered in recent and upcoming PDM's or in current educational offerings

This month's link:

www.cedarvalleyapics.org

Summary:

This is a link to the Cedar Valley APCIS Chapter (CDVA) website. This site is kept up-to-date with pertinent chapter information, such as upcoming PDM events, education schedules, and contact information for members of the Board of Directors.

Check the site out in early September, when an update will be released introducing a new look and feel, as well as expanded features.

Career Center

Job Postings:

Up-to-the minute job postings are available on the chapter website, www.cedarvalleyapics.org

If you have a job you want listed on the CDVA website, please contact the CDVA Board at cedarvalleyapics@gmail.com

APICS Career Center:

All candidates may search jobs in the APICS Career Center, but only APICS members receive the added benefits of posting resumes and receiving e-mail alerts when new positions are listed. Visit the APICS Career Center at www.apics.org, phone (800)444-2742, or e-mail jobs@apicshq.org.

Member Benefits

Benefits Extension for Unemployed Members Program—a six-month extension of membership benefits without cost. Contact the chapter president for more info and an application.

Local Benefits:

The CDVA Board of Directors is actively looking into ways to provide added benefits to the local chapter members

- **Discounted Exam Vouchers are available for members attending selected certification courses offered through Kirkwood.**
- Additional benefits are currently being planned and will be added to this section as they become available.

National Benefits:

APICS offers a number of membership options, with a number of benefits associated with each category of membership. Details on the benefits provided through membership in APICS can be found at the following link: <http://www.apics.org/Membership/Categories/>

Certification Anniversaries

The following members mark anniversaries of their certifications during the months of May through September:

CPIM

- Gale Mote - 8/4/1984
- Kim Wagner - 7/16/1994
- Keun Lee - 7/22/2000
- Kurt Carr - 9/8/2001
- Freida Aldrich - 9/14/2002
- Terri Kenward - 9/14/2002
- Todd Peterson - 6/14/2003
- Rick Held - 6/14/2003
- Theresa Heitman - 6/14/2003
- James Folker - 8/9/2003
- Michael Oswald - 9/17/2004
- Kay Pelusi - 6/10/2005
- Chris Echols - 8/6/2005
- Lori Whitehead - 6/9/2007
- Jacob Larsen - 6/9/2007
- Christian Elliott - 6/9/2007
- Brian Nicola - 7/12/2008
- Dona Tharanghi Ranasinghe - 8/20/2010

CSCP

- Karen Johnson - 6/23/2007
- Mark Burkman - 6/23/2007
- Andrew Kroll - 6/20/2009
- Sanh Tran - 8/3/2010
- Keun Lee - 8/5/2010

Please Note: Every effort has been made to recognize all certification anniversaries occurring in the time-frame listed above. If you believe you should have appeared in this section, please contact cedarvalleyapics@gmail.com with the details you expected to see. Please use the subject line "Certification Recognition" to ensure we can begin investigating as soon as possible.

New Members

Please welcome all the new members of the CDVA since publication of the last newsletter:

- Jeanne Catron - 3/29/2011
- Audrey Clarke - 3/30/2011
- Jeff Goss - 4/7/2011
- Omari Gordon - 4/8/2011
- Susan Zach - 4/8/2011
- David Philipp - 4/11/2011
- Y Finn - 4/12/2011
- Zachary Westerdahl - 5/10/2011
- Criselda Lozano - 5/19/2011
- Gisel Valverde - 5/19/2011
- Jayme Huber - 5/27/2011
- Michael Anthony - 7/13/2011
- John Malsbury - 7/16/2011

Please Note: Every effort has been made to recognize all new members joining in the time-frame listed above. If you believe you should have appeared in this section, please contact cedarvalleyapics@gmail.com with the details you expected to see. Please use the subject line "New Member Recognition" to ensure we can begin investigating as soon as possible.

Feedback

Questions/Comments/Concerns/Ideas related to the newsletter or CDVA chapter are always welcome. Please send any correspondence to cedarvalleyapics@gmail.com, using the subject line "Feedback."

Updating Contact E-Mail Addresses

In order to ensure uninterrupted receipt the CDVA Newsletter and all other Chapter mailings, be sure to let us know when your e-mail address changes, or if you know anyone who hasn't been getting the newsletter because of a change in e-mail address.

Send any e-mail address changes or additions to cedarvalleyapics@gmail.com, using the subject line "E-mail Address Update." Once received, your requested updates will be made before distribution of the next Chapter mailing.

Also, be sure to update your profile on the Corporate site so you continue to receive updates their updates, as well.

Company Coordinators

The Cedar Valley APICS Board of Directors is in the process of recruiting and confirming our company coordinators. If you are interested in representing, or continuing to represent, your company, please contact cedarvalleyapics@gmail.com

Descriptions of the Company Coordinators role, duties, and benefits can be found at: http://www.cedarvalleyapics.org/company_coordinators.htm

Board of Directors

<p>President Chad Wilson CPIM,CSCP Centro Inc. 319- 551-3384 cdwilson70@yahoo.com</p>	<p>President Elect Brian Nicola CPIM, CSCP Yell Adworks,Inc 319-790-3891 (Work) 319-400-0922 (Cell) brian.nicola@yelladworks.us</p>	<p>Director of Education / Past President Rick Held CPIM Four Oaks 319-929-8924 (Cell) rick.held@mchsi.com</p>
<p>Director of Administration Mary Knutson CPIM mjknutso@yahoo.com</p>	<p>Director of Communications Julie Dvorak CPIM Rockwell Collins 319-731-3312 (Work) jrdvorak@rockwellcollins.com</p>	<p>Director of Finance Kay Pelusi CPIM Rockwell Collins 319-295-3257 (Work) kmpelusi@rockwellcollins.com</p>
<p>Director of Marketing Mark Burkman CPIM,CSCP Physicians Clinic of Iowa markburkman@mchsi.com</p>	<p>Director of Membership Don Kamara Rockwell Collins dmkamara@rockwellcollins.com</p>	<p>Director of Programs Jerry Johnson CPIM PMX Industries 319-431-4351 jerry.johnson@ipmx.com</p>
<p>Director of Student Chapters Denny Larsen Rockwell Collins dennislarsen@mchsi.com</p>	<p>Member-at-large (District) Jim Milden CPIM, CIRM, CSCP Apache Hose &Belting 319-365-0471 x293 (Work) jim.milden@apachehb.com</p>	<p>Member-at-large (Education) Sanh Tran CPIM, CSCP Kirkwood Community College sttranever@yahoo.com</p>
	<p>Member-at-large (Programs) Gordon Baker CPIM, CSCP Alliant Energy gordonbaker@alliantenergy.com</p>	